



COMMUNITY ECONOMIC PROFILE AND RESOURCE GUIDE | 2001/2002

Thank you for considering Fremont!

Fremont is a thriving community, rich in culture and history. It retains a small town atmosphere within its diverse neighborhoods and at the same time provides a supportive environment for business and industry. Fremont was named an All - America City in 1997 and is master planned for business and living. We are proud of the high quality environment enjoyed by our businesses, residents and visitors.

Fremont is located in the southern portion of the San Francisco Bay Area and is a vital part of Silicon Valley. Its central location provides superior access to markets, vendors and suppliers, centers of learning and a high quality workforce. It is the fourth largest city by population in the nine-county Bay Area, fourteenth largest in the State and the ninety-fourth largest city in the nation.

This publication provides data that illustrates Fremont's success in attracting and retaining businesses of all kinds, as well as providing a high quality of life for both its businesses and residents. Fremont has positioned itself well to be a leading community in the Bay Area in the coming millennium.

Our City Council's Community Vision says it best: "Fremont, in the year 2010, will be a regional leader providing a superb quality of life and a balance of opportunity to a prosperous, diverse community, while preserving its unique historical character and scenic environmental setting."

Available on City Web Site

The *Community Economic Profile* is also available on Fremont's web page in both HTML and PDF formats (PDF allows you to download and print the entire document). The address is www.ci.fremont.ca.us, with the Profile located within the "Doing Business" section of the site.

Disclaimer

The information contained in this publication has been obtained from sources believed to be accurate and reliable. However, the City of Fremont and the staff of its Office of Economic Development have not verified its accuracy and make no warranty or representation about it.

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City of Fremont Organization Vision

The people of our organization feel part of a team creating a strong and vital community, continually satisfying customers, and accomplishing this work with pride and enjoyment.

City Council's Vision for Fremont

Fremont, in the year 2010, will be a regional leader providing a superb quality of life and a balance of opportunity to a prosperous, diverse community, while preserving its unique historical character and scenic environmental setting.

- *Fremont government and its leaders will be well-respected, a source of pride for the community, and a regional, state, and national leader with significant political influence.*
- *Fremont will have local and regional transportation networks that work well for the community.*
- *Fremont will be a well-balanced community providing a variety of social, educational, and community amenities meeting the needs of its diverse population, including youth and senior services, excellent schools, golf courses, and parks.*
- *People will feel safe in Fremont, and the community will have sustained low levels of crime, violence, and disorder.*
- *Fremont will have a strong commercial and industrial base attracting high-quality companies paying wages that enable employees to afford housing and enjoy the Fremont quality of life.*
- *Fremont will have healthy, well-maintained historic commercial districts and neighborhoods with a broad range of housing, where citizens feel connected with community decisions and take pride and responsibility for their neighborhoods.*

FREMONT FAST FACTS

DID YOU KNOW THAT...

- Fremont is the fourth largest city in the Bay Area behind only Oakland, San Francisco and San Jose. It has a population of more than 207,196 people.¹
- Fremont ranks as one of the top 10 safest cities to live in the United States among cities with a population of at least 100,000 people.²
- Fremont Unified School District has fifteen “High Performing” Schools with Academic Performing Index (API) scores over 800. The lowest score posted by an FUSD School was 673, 43 points above the state average.³
- Fremont has no utility taxes.
- 4.1 million square feet of R&D space was leased in Fremont during the year 2000, more than any other city in Silicon Valley except San Jose.⁴ In addition, the City of Fremont has approved 10 million square feet of new R&D space for immediate development.⁵
- Fremont’s Fire Department achieved the second-highest rating possible for its fire protection services, which means that business insurance rates will be more competitive than other communities.⁶
- In 1999, Fremont’s Building and Safety Division became the first agency in the country to receive a #1 rating- the highest possible rating- from the Insurance Services Organization, Inc. (ISO). This rating may allow property owners in Fremont to receive a maximum discount on their insurance premium for buildings built after the rating was given.⁷
- The California Association of Building Officials (CALBO) recognized Fremont as the State’s 2000 Building Department of the Year.
- The National Civic League designated the City of Fremont as one of the nation’s 10 “All - America Cities” in 1997.
- Over the next two decades Fremont will be one of the top four cities in the Bay Area that will gain the most new jobs. ⁸ The Pacific Commons Office/R&D/Retail project alone will provide 20,000 jobs for the City of Fremont.
- The unemployment rate in Fremont is 3.6%.⁹
- Fremont hosts one of the largest Festival of the Arts in the nation.¹⁰
- Fourteen of the top 25 largest public technology companies in the East Bay and 10 of the top 150 fastest growing private companies in the Bay Area are located in Fremont.¹¹

¹ State Department of Finance; ² Federal Bureau of Investigation; ³ Fremont Unified School District; ⁴ Colliers International-2000-2001 Market Report and Forecast; ⁵ Development and Environmental Services Department, City of Fremont; ⁶ Insurance Services Organization; ⁷ Insurance Services Organization, Inc., June 1999; ⁸ Association of Bay Area Governments, Projections 2000; ⁹ Employment Development Department, September 2001; ¹⁰ Fremont Chamber of Commerce; ¹¹ East Bay Business Times, 2001; ¹² San Francisco Business Times, 2000 Book of Lists.

KEY FREMONT CONTACTS

CITY COUNCIL

Mayor Gus Morrison	(510) 494-4811
E-mail: gmorrison@ci.fremont.ca.us	
Vice Mayor Judy Zlatnik	(510) 797-1389
E-mail: jzlatnik49@attbi.com	
Councilmember Bob Wasserman	(510) 770-8955
E-mail: bobwasserman@earthlink.net	
Councilmember Bill Pease	(510) 494-4800
E-mail: bpease@infolane.com	
Councilmember Steve Cho	(510) 494-4800
E-mail: asccinc@mindspring.com	
For All Councilmembers, please telephone	(510) 494-4800
E-mail: cof@ci.fremont.ca.us	

OFFICE OF THE CITY MANAGER

City Manager - Jan Perkins	(510) 494-4800
E-mail: jperkins@ci.fremont.ca.us	
Deputy City Manager - Dave Millican	(510) 494-4800
E-mail: dmillican@ci.fremont.ca.us	
Assistant City Manager/City Clerk - Lynn Macy	(510) 494-4805
E-mail: lmacy@ci.fremont.ca.us	

DEVELOPMENT AND ENVIRONMENTAL SERVICES

Assistant City Manager - Lynn Dantzker	(510) 494-4732
E-mail: ldantzker@ci.fremont.ca.us	
City Planner - Dan Marks	(510) 494-4515
E-mail: dmarks@ci.fremont.ca.us	
City Engineer - Rob Wilson	(510) 494-4723
E-mail: rwilson@ci.fremont.ca.us	
Building and Safety Manager - Massoud Abolhoda	(510) 494-4460
E-mail: mabolhoda@ci.fremont.ca.us	
Community Preservation Manager – Leonard Powell	(510) 494-4393
E-mail: lpowell@ci.fremont.ca.us	
Environmental Services Manager - Kathy Cote	(510) 494-4743
E-mail: kcote@ci.fremont.ca.us	

MAINTENANCE AND RECREATION SERVICES

Director - Jack Rogers (510) 494-4332

E-mail: jrogers@ci.fremont.ca.us

Recreation Deputy Director - Dennis Sparacino (510) 494-4333

E-mail: dsparacino@ci.fremont.ca.us

Maintenance Services Deputy Director - John Betonte (510) 713-5700

E-mail: jbetonte@ci.fremont.ca.us

PUBLIC SAFETY

Police Chief - Craig Steckler (510) 790-6810

E-mail: csteckler@ci.fremont.ca.us

Fire Chief - Dan Lydon (510) 494-4291

E-mail: dlydon@ci.fremont.ca.us

FINANCIAL SERVICES

Finance Manager - Mark Moses (510) 494-4775

E-mail: mmoses@ci.fremont.ca.us

HUMAN SERVICES

Human Services Director - Suzanne Shenfil (510) 494-4551

E-mail: sshenfil@ci.fremont.ca.us

REDEVELOPMENT AGENCY

Redevelopment Agency Director – Craig Whittom (510) 484-4775

E-mail: cwhittom@ci.fremont.ca.us

Redevelopment Programs:

- Historic District reinvestment
- Commercial property development
- Unreinforced masonry (URM) loan program
- Commercial rehabilitation loan program
- Industrial project area
- Historic building rehabilitation

HOUSING DEVELOPMENT

Housing Development Manager – Bill Cooper (510) 494-4531

E-mail: bcooper@ci.fremont.ca.us

Housing Program Coordinator - May Lee (510) 494-4506

E-mail: mlee@ci.fremont.ca.us

Housing Programs:

- First time homebuyer program
- Affordable housing development
- Home improvement loan program
- Tri-City apartment owners certification training program
- Housing Scholarship program
- Landlord/tenant and home seeking issues
- Apartment acquisition/rehab. program

COMMUNITY BUILDING

Neighborhood Resources Manager – Claudia Albano (510) 494-4436

E-mail: calbano@ci.fremont.ca.us

- Neighborhood outreach
- Community engagement training
- Community partnerships

ECONOMIC DEVELOPMENT

Economic Development Director - Daren Fields (510) 494-4804
E-mail: dfields@ci.fremont.ca.us

Economic Development Analyst - Steve Concannon (510) 494-4579
E-mail: sconcannon@ci.fremont.ca.us

Marketing & Communications Coordinator - Angela Tsui (510) 494-4858
E-mail: atsui@ci.fremont.ca.us

Information in addition to that contained in this Profile is available through the Office of Economic Development. Below is a list of some of the other information we have available:

- Business attraction and retention
- Shopping centers
- Fremont Facilities Forum
- Visitors' Guide
- Opportunity Fremont (vacant retail space at major shopping centers)
- Business Newsletter (quarterly)
- Retail marketing material

If you would like copies of any information, we would be happy to send them to you. If you don't see what you need, or want to talk about any aspect of Fremont, please contact any of Economic Development staff directly at the phone numbers or e-mail addresses listed above.

Economic Development Advisory Commission

James Griffin

Larry Gardner

Elise Balgley

Dr. George T. Hsieh, Ph.D.

John Kimber

Nik Tehrani

Gilda Defaia

Matthew Dickstein

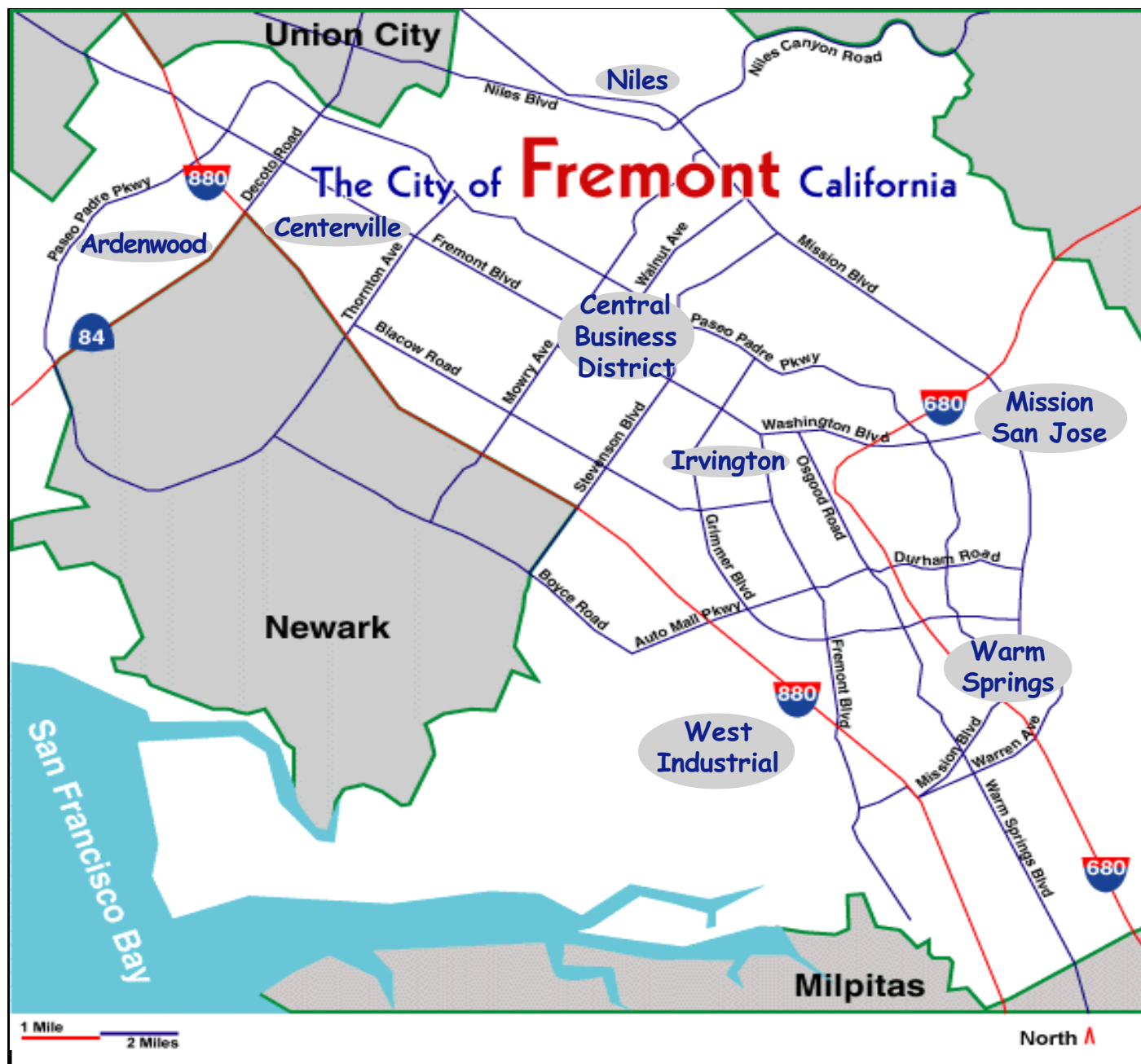
Henry C. Yin

| REGIONAL MAP

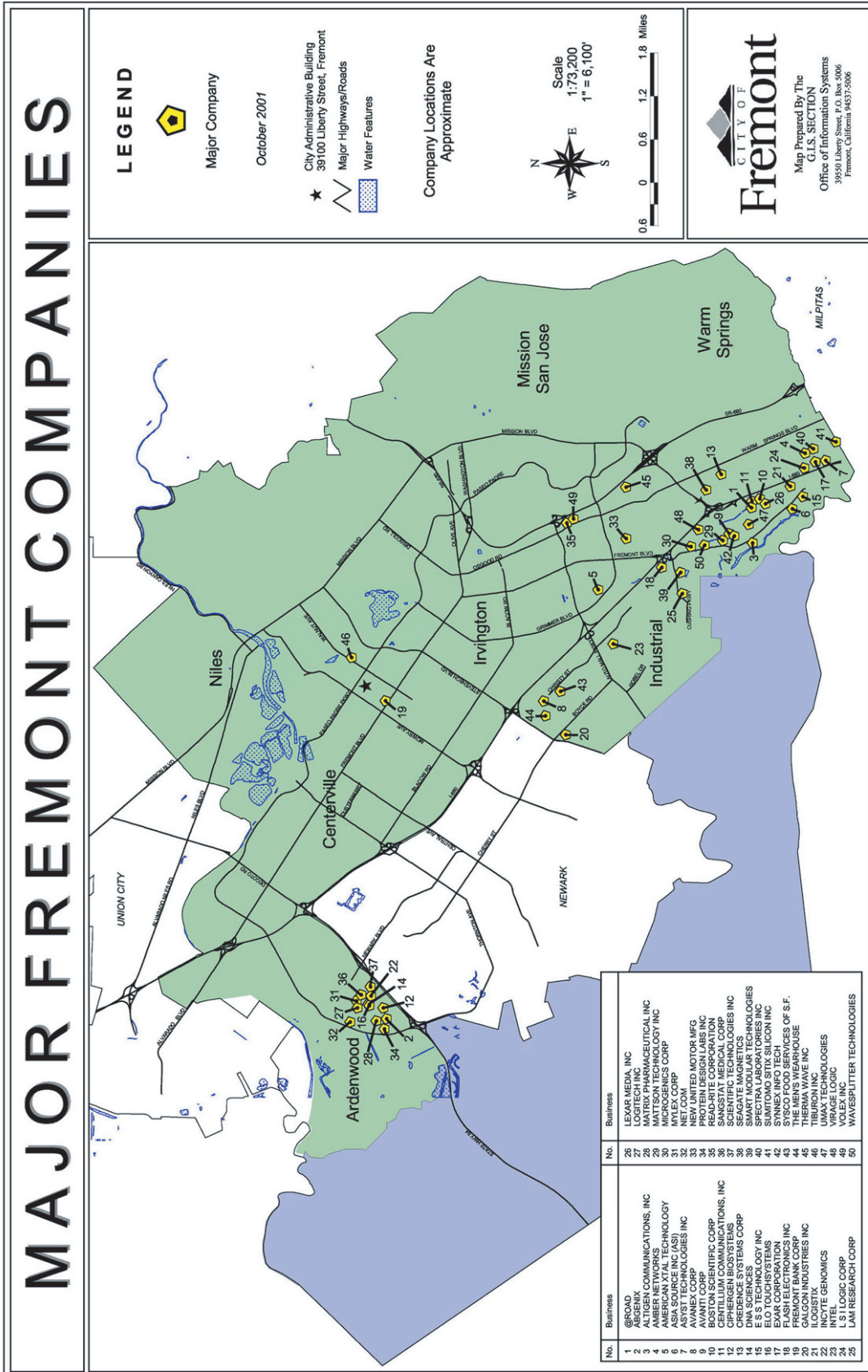


Fremont is ideally located on the east side of San Francisco Bay in Alameda County, just 50 miles from San Francisco, 30 miles from Oakland and 15 miles from San Jose.

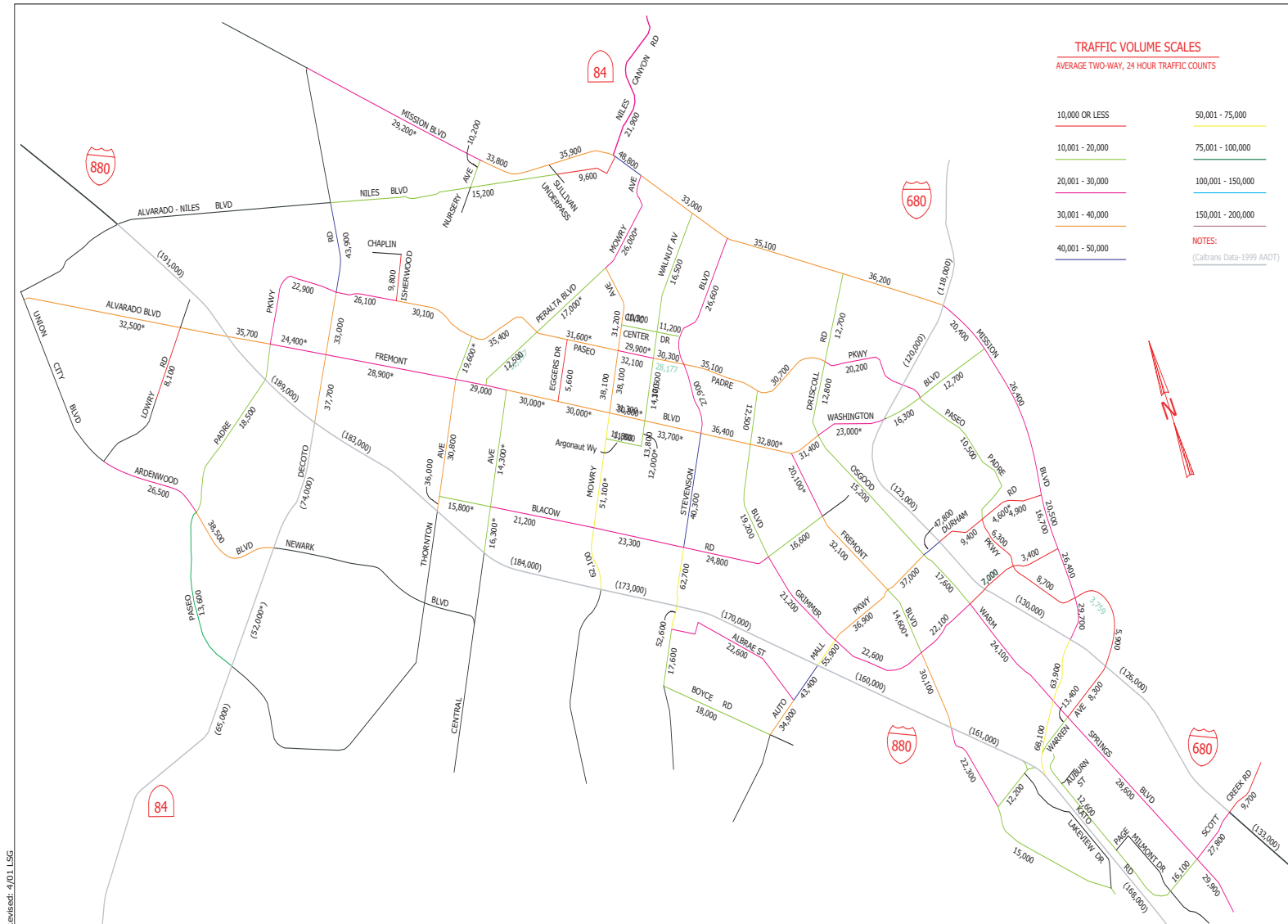
LOCAL MAP |



FREMONT MAJOR COMPANIES



TRAFFIC FLOW MAP |

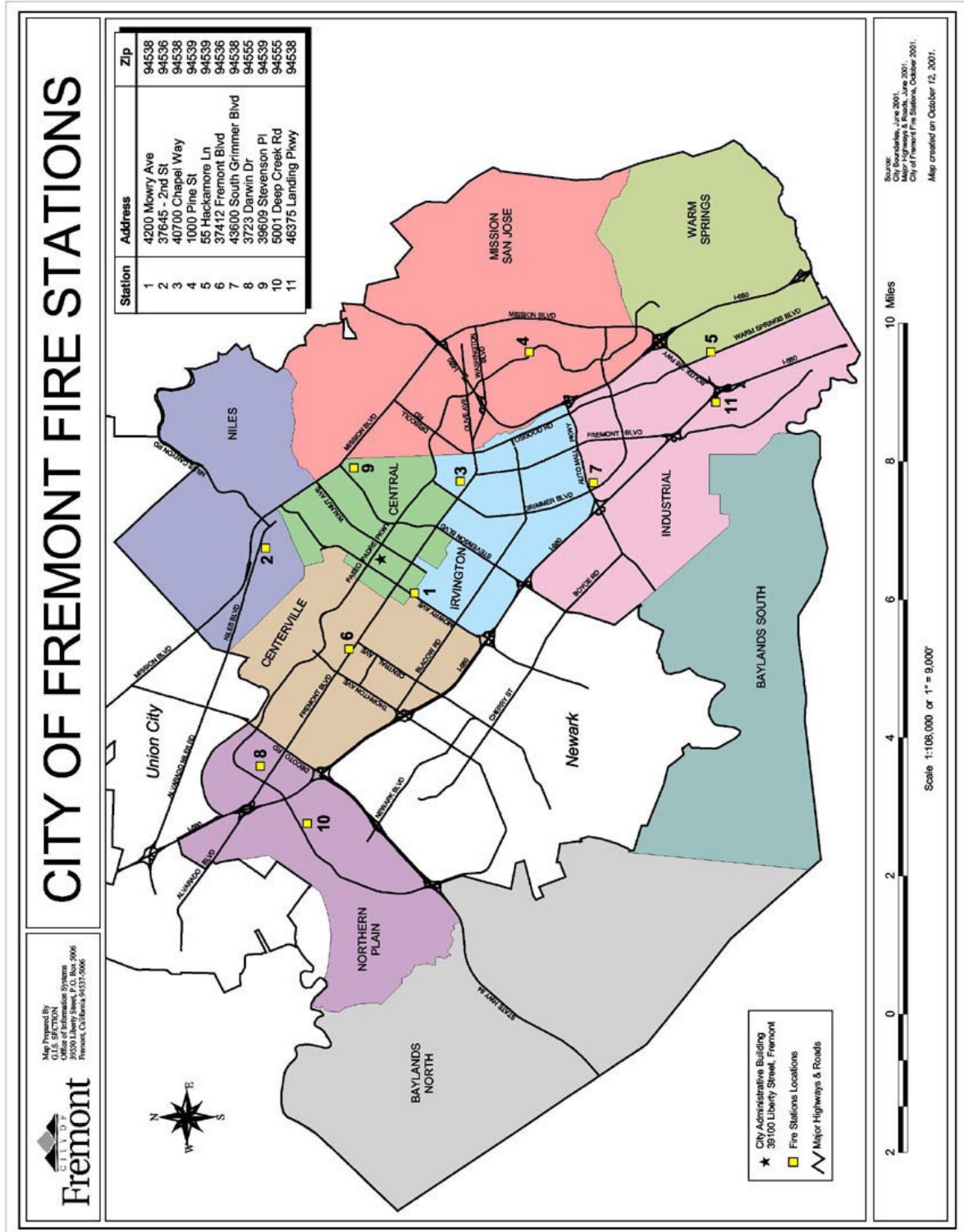


CITY OF FREMONT
DEVELOPMENT AND ENVIRONMENTAL SERVICES DEPARTMENT

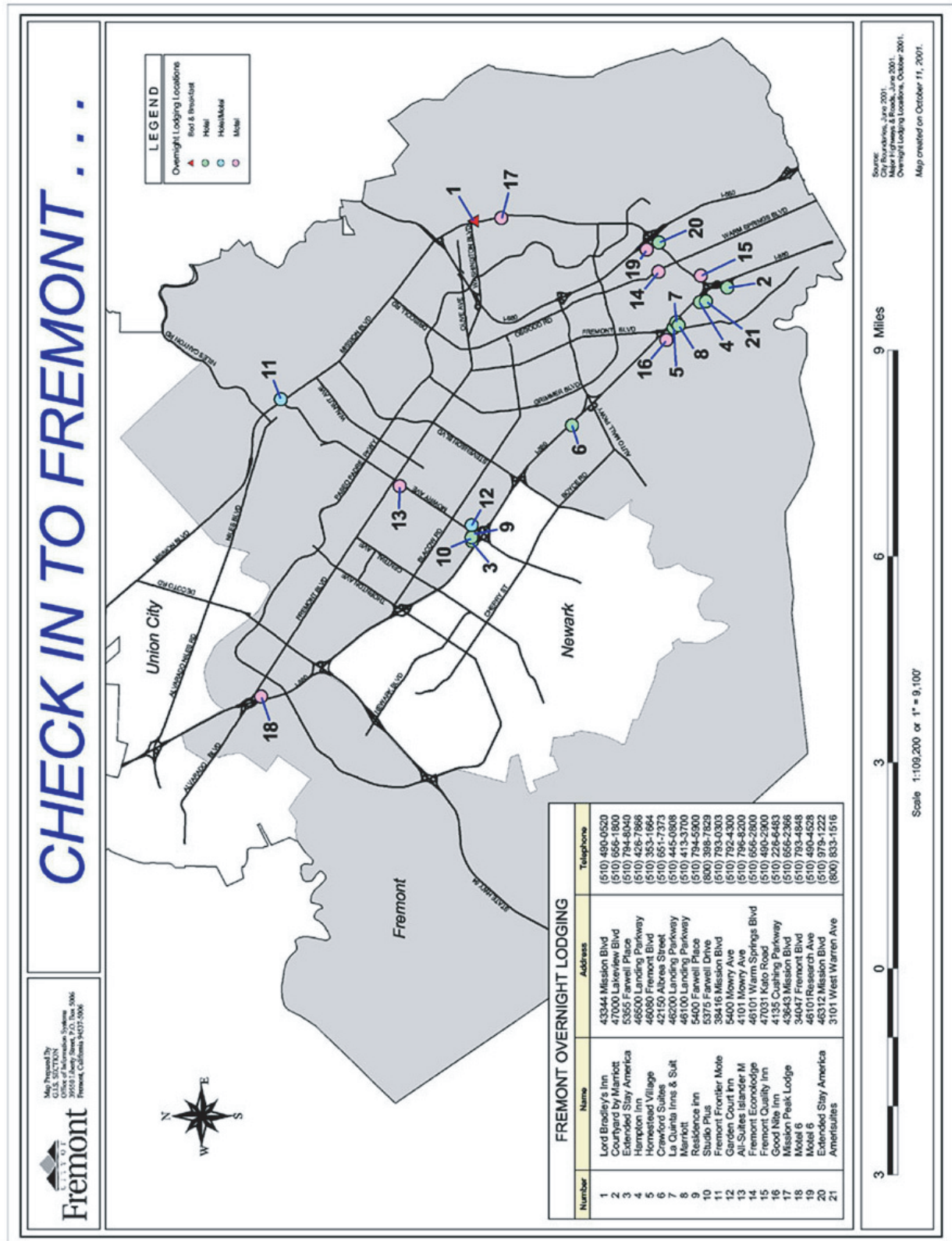
24 HOUR VOLUMES ON MAJOR STREET SYSTEM
2000 TRAFFIC FLOW MAP

S:\v...\Traffic\General Traffic Info\2000 Traffic Flow Map

| FIRE STATION LOCATIONS MAP



FREMONT HOTELS MAP

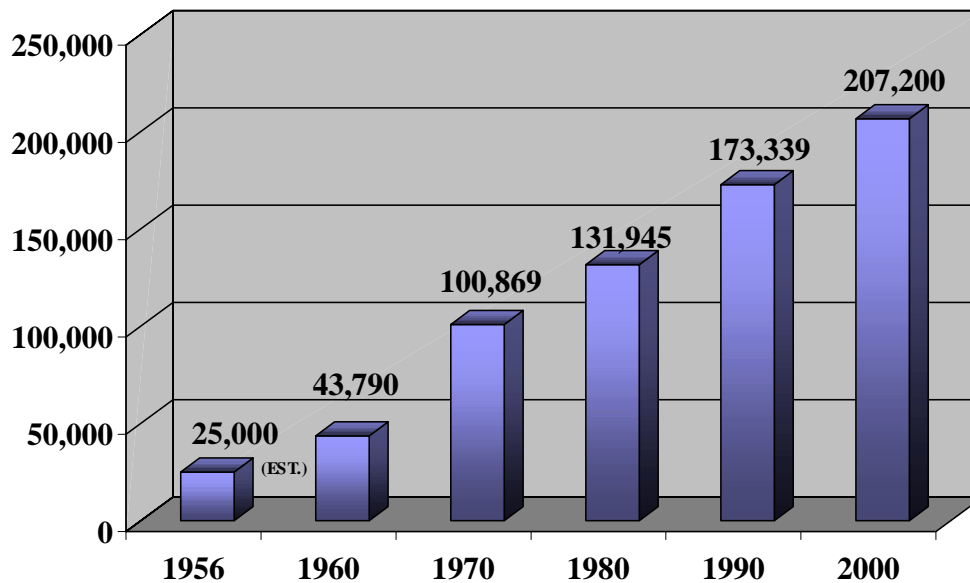


| POPULATION

Fremont's Rank in the Bay Area

Rank		January 1, 2001	Growth Rate 1990-2000
1	San Jose	918,800	14.4%
2	San Francisco	793,200	7.3%
3	Oakland	409,300	7.3%
4	Fremont	207,200	17.3%
5	Hayward	140,030	25.6%

Source: California State Department of Finance

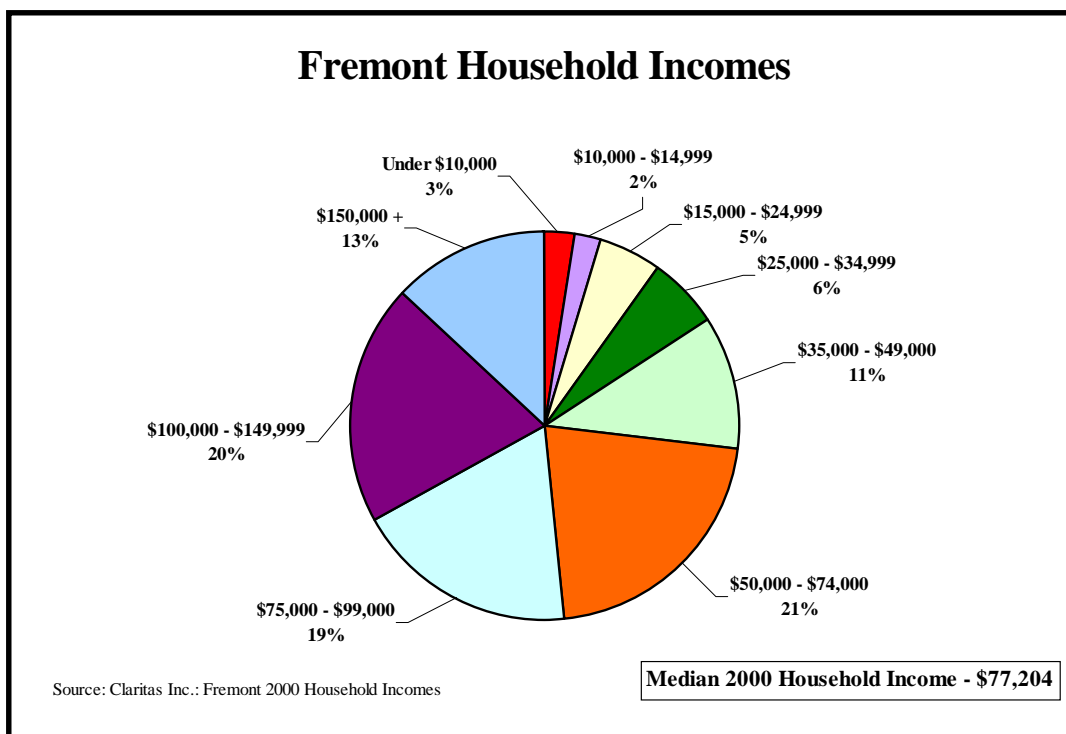
Fremont Population Growth Trend

Source: California State Department of Finance

INCOME |

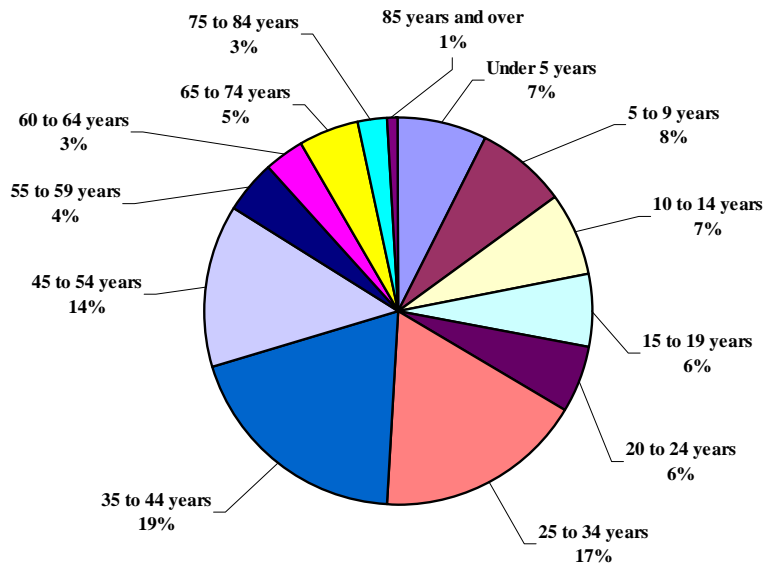
Comparison of Mean Household Incomes (Constant 1995 Dollars)			
	1995	2000	2005 (Projected)
Fremont	\$74,300	\$85,000	\$92,100
Alameda County Average	\$58,900	\$66,800	\$72,900
Santa Clara County Average	\$73,800	\$86,300	\$91,900
San Francisco County Average	\$59,600	\$68,600	\$74,300
Bay Area Average	\$67,000	\$76,400	\$82,100

Source: "Projections 2000", Association of Bay Area Governments



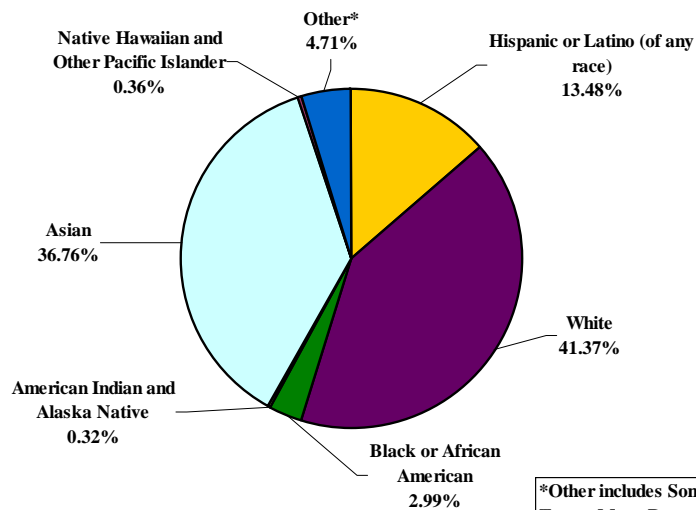
| AGE & ETHNICITY

2000 Census - Age Breakdown for Fremont



Source: U.S. Census, 3/01

2000 Census - Ethnic Breakdown for Fremont

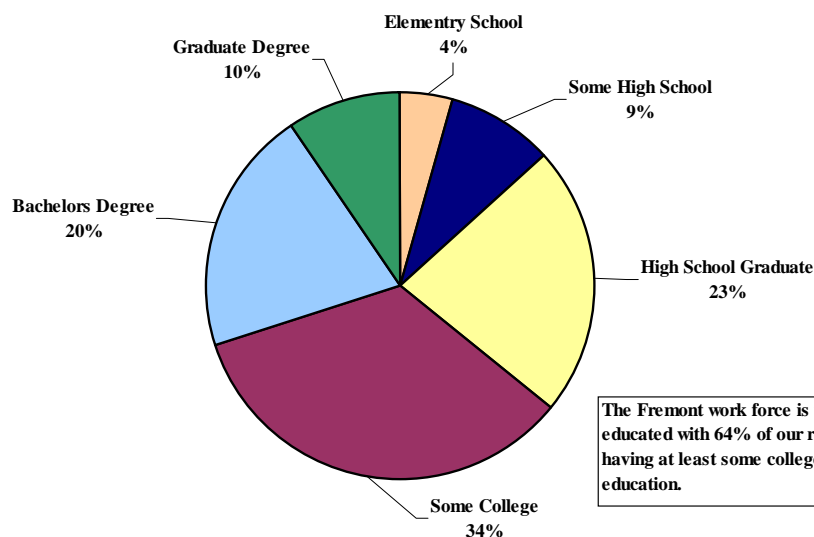


*Other includes Some Other Race and Two or More Races

Source: U.S. Census 3/01

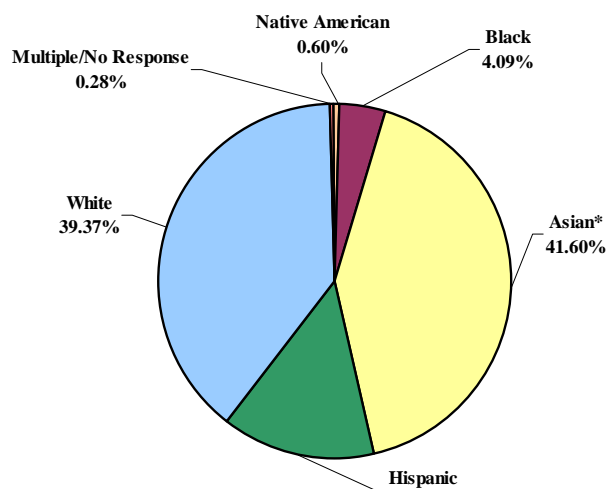
EDUCATIONAL LEVELS & SCHOOL ETHNICITY |

Fremont Educational Levels



Source: CACI Marketing Systems, October 2001

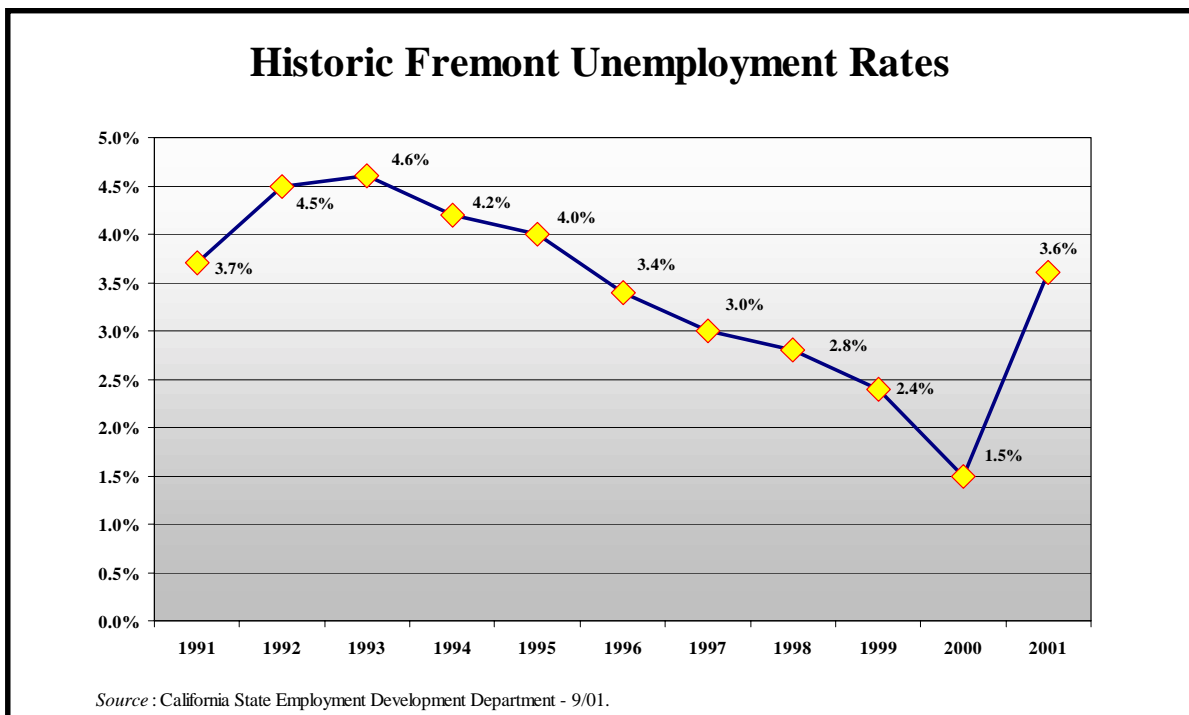
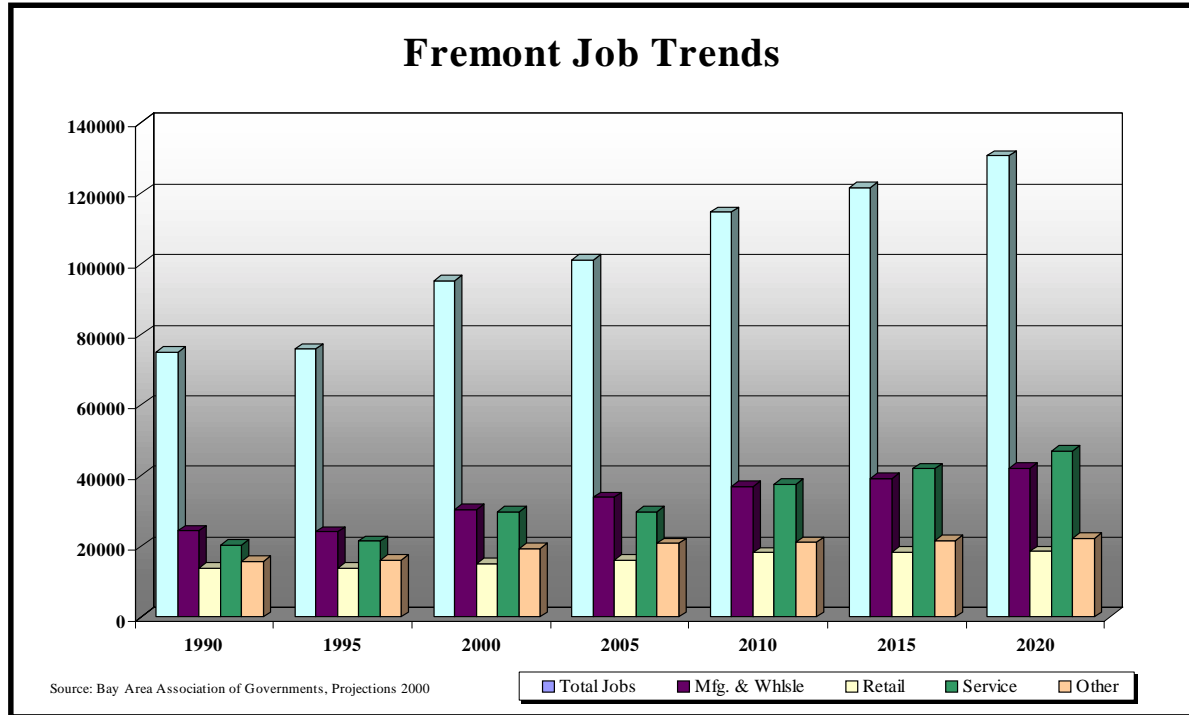
FREMONT UNIFIED SCHOOL DISTRICT ETHNICITY 2000/2001 School Year



For elementary through high school population, with a total of 31,078 students. Based on FUSD information

*Asian includes the additional groups of: Filipino; Vietnamese; & Pacific Islander.

| EMPLOYMENT



MAJOR COMPANIES |

CITY OF FREMONT MAJOR COMPANIES

(Companies are listed in alphabetical order and have 100 employees or more)

BUSINESS NAME

@ROAD INC
7UP BOTTLING CO OF SF
A T & T BROADBAND
ABGENIX INC
ALLIED TECHNOLOGY GROUP INC
AMAX INFORMATION TECHNOLOGY
AMBER NETWORKS
ASIA SOURCE INC (ASI)
ASSEMBLY CONNECTIONS INC
AUTOWEST DODGE - CHRYSLER -
AVANEX CORPORATION
AVANT! CORPORATION
BOLD DATA TECHNOLOGY INC
C M S WELDING & MACHINING INC
C T C
CALIBER LOGISTICS INC
CALOGIC CORPORATION
CELLOTAPE INC
CENTILLIUM COMMUNICATIONS INC
CERTIFIED MEDIA CORP
CHAHAYA OPTRONICS INC
CIRRUS LOGIC
COLLAGEN AESTHETICS INC
COMPAQ COMPUTERS
COSTCO WHOLESALE
CREDENCE SYSTEMS CORP
CROWN CORK & SEAL CO INC
D & H MANUFACTURING CO
DALE HARDWARE INC
DEVRY INSTITUTE OF TECHNOLOGY
E M SOLUTIONS
E M SOLUTIONS
E S S TECHNOLOGY INC
ELCON PRODUCTS INTL COMPANY
ELITEGROUP COMPUTER SYSTEMS

TYPE OF BUSINESS

WIRELESS COMMUNICATION SERVICES
DRINK RETAIL / WHSLE
TELECOMMUNICATIONS
XENOMOUSE TECHNOLOGY
WASTE MANAGEMENT
COMPUTER COMPONENT MFG
TELECOMMUNICATIONS
COMPUTER PERIPHERAL DISTRIBUTOR
ELECTRONICS MFG
AUTOMOTIVE SALES / SERVICE
FIBER OPTIC MFG
SOFTWARE
PC & MEMORY MFG & DISTRIBUTING
WELDING & MACHINING
PERSONAL COMPUTERS
TRUCKING / WAREHOUSING
WAFER CHIP MFG
MFG ELECTRONIC COMPONENTS, ETC
BROADBAND COMMUNICATIONS TECHNOLOGIES
SOFTWARE MFG
CONTRACT MFG OPTICAL COMPONENT
SEMICONDUCTOR MFG
MFG COLLAGEN PRODUCTS
COMPUTER MFG
WHOLESALE / RETAIL STORE
ELECTRONIC SEMICONDUCTOR EQUIP
STEEL CAN MFG
MACHINE SHOP
RETAIL HARDWARE
EDUCATIONAL HIGH TECHNOLOGY
CONTRACT ELECTRONIC ASSEMBLY
MFG / JOB SHOP
ELECTRONIC SEMICONDUCTOR MFG
ELECTRICAL CONNECTORS
MFG COMPUTER PERIPHERALS

| MAJOR COMPANIES

ELMA ELECTRONIC INC
 EVEREX SYSTEMS INC
 EXAR CORPORATION
 EXEL INC
 EXHIBIT GROUP
 EXHIBITGROUP INC
 EXTRON LOGISTICS LLC
 FIBERSTARS INC
 FLASH ELECTRONICS
 FLEXTRONICS INTERNATIONAL
 FREMONT BANK
 FRY'S ELECTRONICS INC
 GALGON INDUST INC
 HAYWARD QUARTZ MACHINING
 HENRY PLASTIC MOLDING INC
 HOME DEPOT
 HOYA CORPORATION USA
 I P C SOFTWARE SERVICES
 ILOGISTIX
 INGRAM MICRO INC
 ISOLA USA
 K T E C ELECTRONICS
 L S I LOGIC CORP
 LAM RESEARCH CORP
 LEXAR MEDIA INC
 LOGITECH INC
 MATRIX PHARMACEUTICAL INC
 MATTSON TECHNOLOGY INC
 MEKTEC CORP
 MERVYN'S DISTRIBUTION CENTER
 MICRONICS COMPUTERS INC
 MILESTONE TECHNOLOGIES
 MODUS MEDIA INTERNATIONAL INC
 NET.COM
 NETWORK INC
 NEW UNITED MOTOR MFG (NUMMI)
 NEXTREND TECHNOLOGY INC
 PANTRONIX CORPORATION

WHSLE OF ELECTRONIC COMPONENTS
 COMPUTER MFG
 SEMICONDUCTORS
 COMPUTER DISTRIBUTOR
 TRADE SHOW DISPLAY MFG / STORAGE
 DISPLAY DESIGN / MFG
 ASSEMBLY OF ELECTRONIC DEVICES
 FIBER OPTIC LIGHTING SYSTEMS
 PC BOARD MANUFACTURE
 ELECTRONICS CONTRACT MFG
 FINANCIAL SERVICES
 RETAIL COMPUTERS / VIDEO / AUDIO
 SHEET METAL FABRICATION
 MACHINE QUARTZ PRODUCTS
 INJECTION MOLDING
 RETAIL HARDWARE
 MFG OPTICAL GLASS
 SOFTWARE DUPLICATION/PACKAGING
 CONTRACT ELECTRONICS MFG
 MICROCOMPUTER PRODUCTS
 MANUFACTURER OF EPOXY GLASS
 ELECTRO MECHANICAL ASSEMBLER
 MFG/WHSE OF SEMICONDUCTORS
 SUPPLIER OF SINGLE WAFER PLASMA ETCH
 DIGITAL FILM
 COMPUTER PERIPHERAL MFG
 PHARMACEUTICAL R & D
 MFG SEMICONDUCTOR EQUIPMENT
 MFG FLEXIBLE PRINTED CIRCUIT BOARD
 SOFT GOODS DIST CENTER
 COMPUTERS MFG
 IT SERVICES
 SOFTWARE MFG
 MFG OF TELECOMM EQUIPEMNT
 TELECOMMUNICATIONS
 MFG AUTOMOBILES
 COMPUTER PARTS
 INTEGRATED CIRCUITS MFG

MAJOR COMPANIES |

FREMONT FIRMS

PROTEIN DESIGN LABS INC
 QUESTER TECHNOLOGY INC
 QUINTUS CORPORATION
 READ-RITE CORPORATION
 S M T UNLIMITED L P
 S P M/FREMONT
 SANGSTAT MEDICAL CORPORATION
 SCI ELECTRONICS
 SCM MICROSYSTEMS INC
 SEAGATE MAGNETICS
 SMART MODULAR TECHNOLOGY INC
 SOFTSOL RESOURCES INC
 SONIC MANUFACTURING
 STORAGEWAY INC
 SUMITOMO SITIX SILICON INC
 SYNEX INFO TECH INC
 SYSCO FOOD SERVICES
 TECHNOLOGY FOR COMM
 THE LEARNING CO
 THE MEN'S WEARHOUSE
 TIBURON, INC
 TRI-CITY SPORTING GOODS INC
 TRW LUCAS NOVASENSOR
 TYCO INDUSTRIES
 UNITEK CONSULTING CORP
 VA LINUX SYSTEMS INC
 VALMARK INDUSTRIES INC
 VICTRON INC
 VOLEX INC
 WAFER SCALE INTEGRATION INC
 WALTERS & WOLF GLASS CO
 WALTERS & WOLF PRECAST
 WASHINGTON TOWNSHIP HOSPITAL
 WAVESPLITTER TECHNOLOGIES INC
 WELLEX CORPORATION
 WEST COAST QUARTZ CORP
 WEYERHAEUSER PAPER CO
 WILCO WIRE TECHNOLOGY INC
 XO COMMUNICATIONS

BIOTECHNOLOGY
 COMPUTER EQUIP / WHSLE
 SOFTWARE
 COMPUTER PERIPHERALS
 ELECTRONIC COMPONENTS
 PLASTIC INJECTION MOLDING
 BIO PHARMACEUTICAL-SALES & RESEARCH
 SALE / MFG OF ELECTRONIC SOCKETS
 DIGITAL TV / SATELLITE COM
 RIGID DISK-THIN FILM MEDIA MFG
 DESIGN/MFG OF MEMORY MODULES & CARDS
 SOFTWARE DEVELOPMENT / PROGRAMMING
 ELECTRONICS MFG
 ENTERPRISE LEVEL COMPUTER STORAGE SRVCS
 EPITAXIAL SILICON WAFERS
 COMPUTERS/EQUIPMENT ASSEMBLY
 WHSLE OF FOOD & RESTAURANT EQUIPMENT
 DESIGN / MFG / SALES ANTENNA / SIGNAL PROD
 COMPUTER SOFTWARE GAMES FOR CHILDREN
 HEADQUARTERS & WAREHOUSE / RETAIL MEN'S WARE
 SOFTWARE PRODUCTS
 RETAIL SPORTING GOODS
 MFG SENSORS & MICROSTRUCTURES
 PRINTED CIRCUIT BOARD ASSEMBLY
 COMPUTER TRAINING CONSULTANT
 SOFTWARE DEVELOPMENT SERVICE
 PRINTING LABELS & OVERLAYS
 CONTRACT ELECTRONICS MFG
 FIBER OPTIC ASSEMBLIES
 SALES OF SEMICONDUCTOR PARTS
 INSTALLATION OF GLASS / ALUMINUM STOREFRONTS
 PRECAST CONCRETE
 HEALTHCARE SERVICES
 OPTICAL COMPONENTS, MODULES
 ASSEMBLY OF PC BOARDS
 MFG QUARTZWARE PRODUCTS
 PAPER RECYCLING
 CABLE / HARNESS ASSEMBLY MFG
 TELECOMMUNICATIONS

| LARGEST COMPANIES

Fremont Companies Among the 100 Largest Private Companies in the Bay Area

COMPANY (RANK)	REVENUE	PRODUCTS/SERVICES
New United Motor Mfg. Inc. (3)	\$4,690M	Mfg. Automobiles
ASI Corp. (19)	\$730M	Dist. of Computer Systems and Peripherals
iLogistix (29)	\$350M	Computer, Electronic, & Medical Ind. Consultant
Unigen Corp. (29)	\$350M	Computer Memory
U-tron Technologies (41)	\$300M	Computer Mfg. & Wholesale
Therma-Wave Inc. (80)	\$102M	Semiconductor Testing Equipment

Rankings based on 1999 Revenue

Source: "Book of Lists 2001," San Francisco Business Times.

Fremont Companies Among the 200 Largest Public Companies in the Bay Area

COMPANY (RANK)	REVENUE	INDUSTRY
Lam Research Corp. (57)	\$894M	Electronic Semiconductor Equipment
Cirrus Logic Inc. (95)	\$532M	Electronic Semiconductor Equipment
ESS Technology Inc. (120)	\$311M	Electronic Semiconductor Equipment
Avant! Corp. (121)	\$304M	Desktop Computer Software
Credence Systems Corp. (130)	\$273M	Electronic Semiconductor Equipment
Network Equip. Technologies Inc. (148)	\$230M	Local Computer Networks
HMT Technology Corp. (156)	\$205M	Computer Memory Devices
Natural Wonders Inc. (184)	\$145M	Retail
Asyst Technologies Inc. (187)	\$142M	Electronic Semiconductor Equipment

Ranking based on revenue for fiscal year 1999.

Source: "Book of Lists 2001," San Francisco Business Times

FASTEST GROWING COMPANIES |

Fremont Companies Among the 150 Fastest-Growing Privately Held Companies in the Bay Area

COMPANY (RANK)	% GROWTH	PRODUCT/SERVICE
Milestone Technologies Inc. (3)	927%	Information Technology Support Services
Lexar Media Inc. (4)	893%	Flash Chip Memory Mfg.
Flash Electronics (45)	206%	Contract Electronic Mfg. Services
Unitek (78)	129%	Consulting, Staffing, & Training for IT
SoftSol Resources Inc. (84)	111%	Software Development & Consulting
Synnex Information Technologies Inc. (98)	95%	Contract Electronic Mfg.
E21 Corp. (104)	85%	E-Business & E-Marketing
Speedcom Technologies Inc. (114)	80%	Computer Network Products Wholesale & Consulting
Clean Sciences Inc. (138)	64%	Cleaning Service for Semiconductor Industry
Tiburon Inc. (139)	63%	Software Products for Public Safety Provider

Based on percent growth in revenue between fiscal year 1997 and fiscal year 1999.

Source: "Book of Lists 2001," San Francisco Business Times.

Fremont Companies Among the 150 Fastest-Growing Public Companies in the Bay Area

COMPANY (RANK)	% GROWTH	INDUSTRY
KeraVision Inc. (9)	409%	Vision Correction Products
Accrue Software Inc. (15)	316%	Data Collection & Analysis Software
Sangstat Medical Corp. (21)	238%	Online Advertising
Altigen Communications (38)	140%	Telecommunications Systems
Cardina Inc. (58)	90%	Medical Devices
American Xtal Technology (62)	85%	Semiconductors
ATG Inc. (69)	67%	Treatment Systems for Waste Companies
Quintus Corp. (82)	49%	Customer Service Solutions
Avant! Corp. (89)	44%	Software
Nhancement Tech Inc. (116)	29%	Software
Fiberstars Inc. (117)	28%	Fiber Optic Lighting Systems
Protein Design Labs Inc. (125)	24%	Biotechnology

Based on percent growth over the last 11 quarters by the "Least Square" method.

Source: "Book of Lists 2001," San Francisco Business Times

| "FAST 50" & TOP VENTURE CAPITAL DEALS

Deloitte & Touche "Fast 50"

Each year Deloitte & Touche honors the 50 fastest growing high-technology companies in Silicon Valley.

2000 Fremont Companies*

COMPANY (RANK)	5-YEAR GROWTH	PRODUCT/SERVICE
Flash Electronics, Inc. (19)	5050%	Electronic Instruments & Controls
SangStat Medical Corporation (40)	1422%	Biotechnology
Cardima, Inc. (50)	865%	Medical/Scientific/Technical

2001 Fremont Companies*

COMPANY (RANK)	5-YEAR GROWTH	PRODUCT/SERVICE
Lexar Media, Inc. (13)	19364%	Digital Photography
Virage Logic Corporation (27)	5970%	Semiconductor/Equipment
AltiGen Communications, Inc. (31)	5319%	Communications/Networking
VA Linux Systems, Inc. (32)	5230%	Computer/Peripherals
Ciphergen Biosystems (45)	2567%	Life Sciences

2001 Gold Circle**

Sangstat

Rising Stars***

@ Road

Centillum Communications, Inc.

* Companies are ranked by their percentage of growth in revenue over the past five years.

**Gold Star Companies are Companies that have Qualified for Fast 500 four or more years.

***Rising Stars are ranked by their percentage of growth in revenue from 1998-2000.

Fremont Companies Among the Top 100 Venture Capital Deals in the Bay Area

COMPANY (RANK)	AMOUNT OF DEAL	TYPE OF INDUSTRY
Amber Networks Inc. (27)	\$91M	Telecommunications
Ciphergen Biosystems Inc. (32)	\$88M	Biotechnology
Bandwith9 Inc. (34)	\$86M	Telecommunications
Amber Networks Inc. (44)	\$77M	Telecommunications
GenOA Corp. (55)	\$70M	Telecommunications
DNA Sciences Inc. (62)	\$69M	Biotechnology
VxTel Inc. (72)	\$62M	Telecommunications

Ranking based on amount of deal from 1/1/00 to 12/31/00.

Source: "Venture Capital Deals 2000," San Francisco Business Times

PUBLIC TECHNOLOGY COMPANIES |

Fremont Companies Among the Top 25 Public Technology Companies in the East Bay

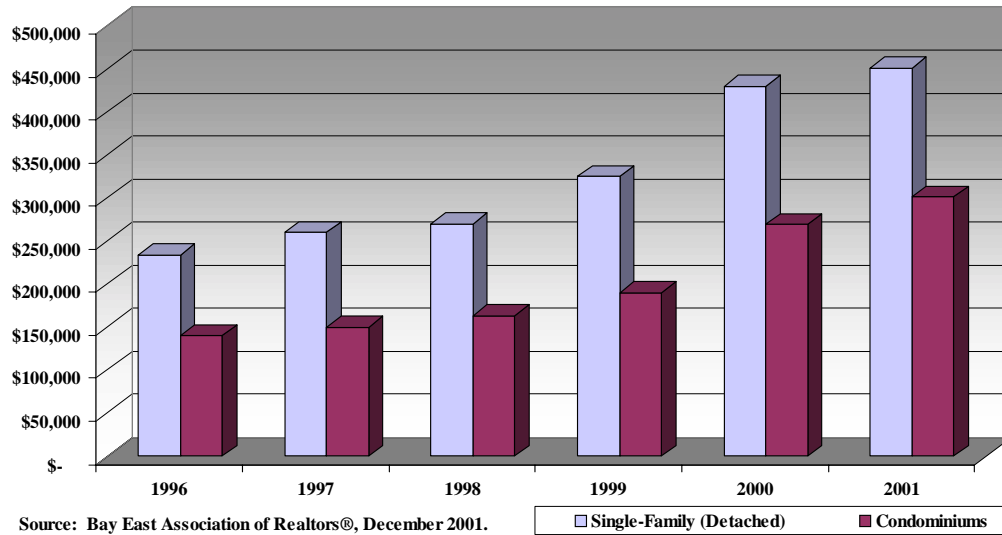
COMPANY (RANK)	REVENUE	INDUSTRY
Lam Research Corp. (2)	\$1,500.0M	Electronic Semiconductor Equipment
Logitech International SA (5)	\$761.4M	Computer Peripherals
Credence Systems Corp. (7)	\$679.7M	Semiconductor Capital Equipment
Read-Rite Corp. (8)	\$555.9M	Computer Hardware
Asyst Technologies Inc. (9)	\$491.5M	Semiconductor Capital Equipment
Avant! Corp. (12)	\$358.1M	Software
ESS Technology Inc. (13)	\$303.4M	Semiconductor Manufacturing
Therma-Wave Inc. (15)	\$198.2M	Semiconductor Equipment
Mattson Technologies (17)	\$180.6M	Semiconductor Equipment
Network Equipment Technologies Inc. (19)	\$144.3M	Network Access Equipment
VA Linux Systems Inc. (21)	\$134.9M	Computer Systems, Software & Service
Avanex Corp. (22)	\$131.2M	Fiber Optic-Based Products Manufacturing
AXT Inc. (24)	\$121.5M	Semiconductor Materials

Ranked by revenue for most recently completed fiscal year.

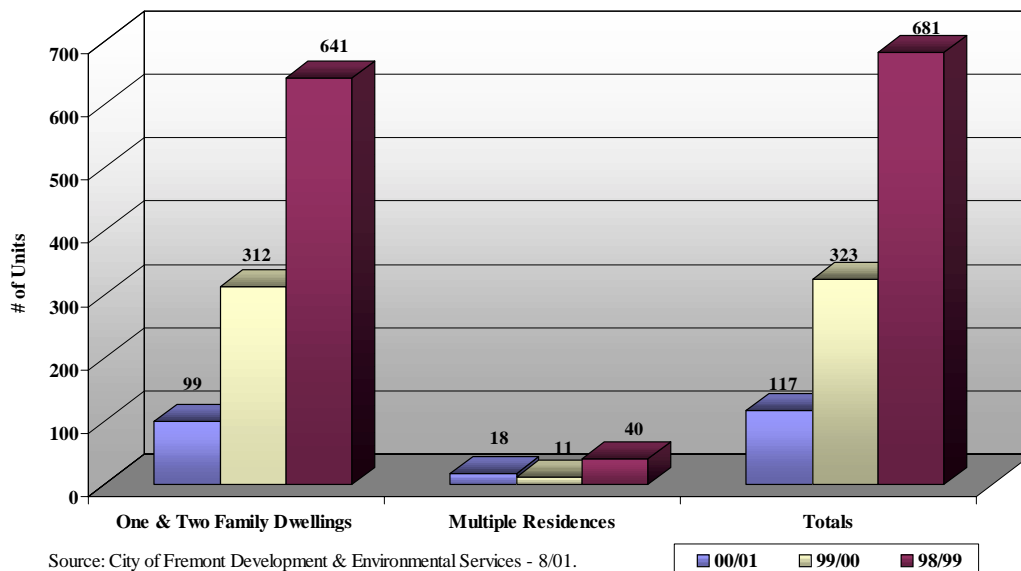
Source: "The List," East Bay Business Times, November 2, 2001.

| HOUSING

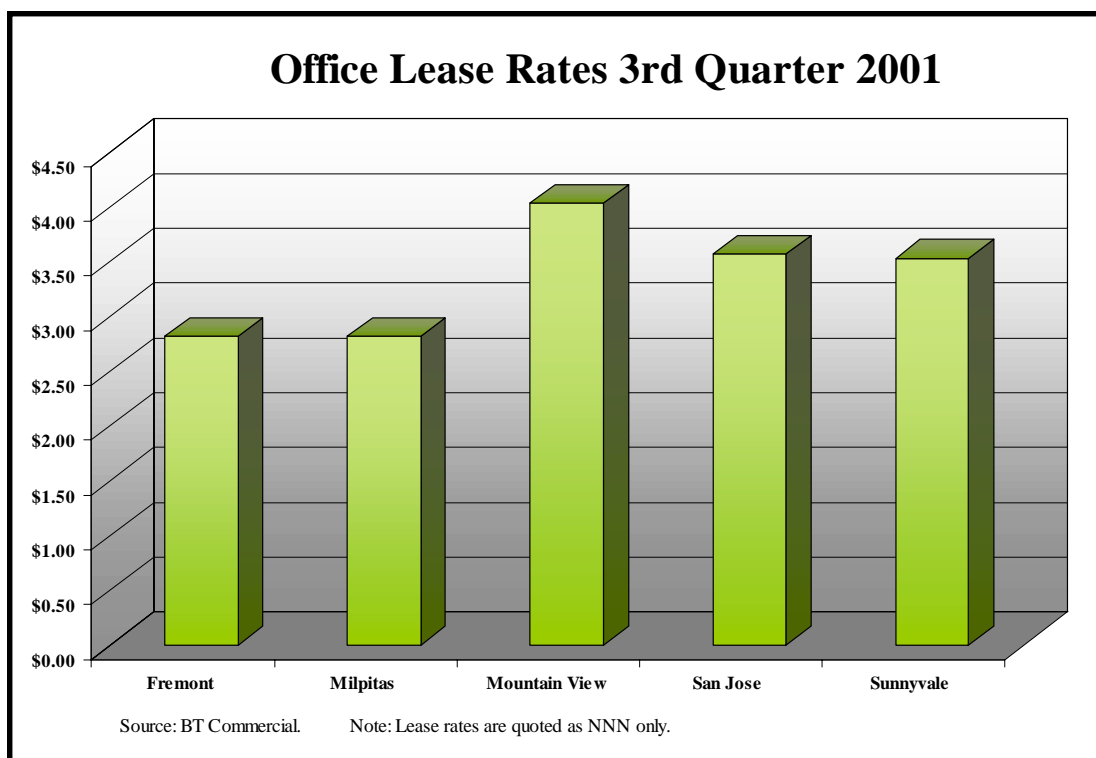
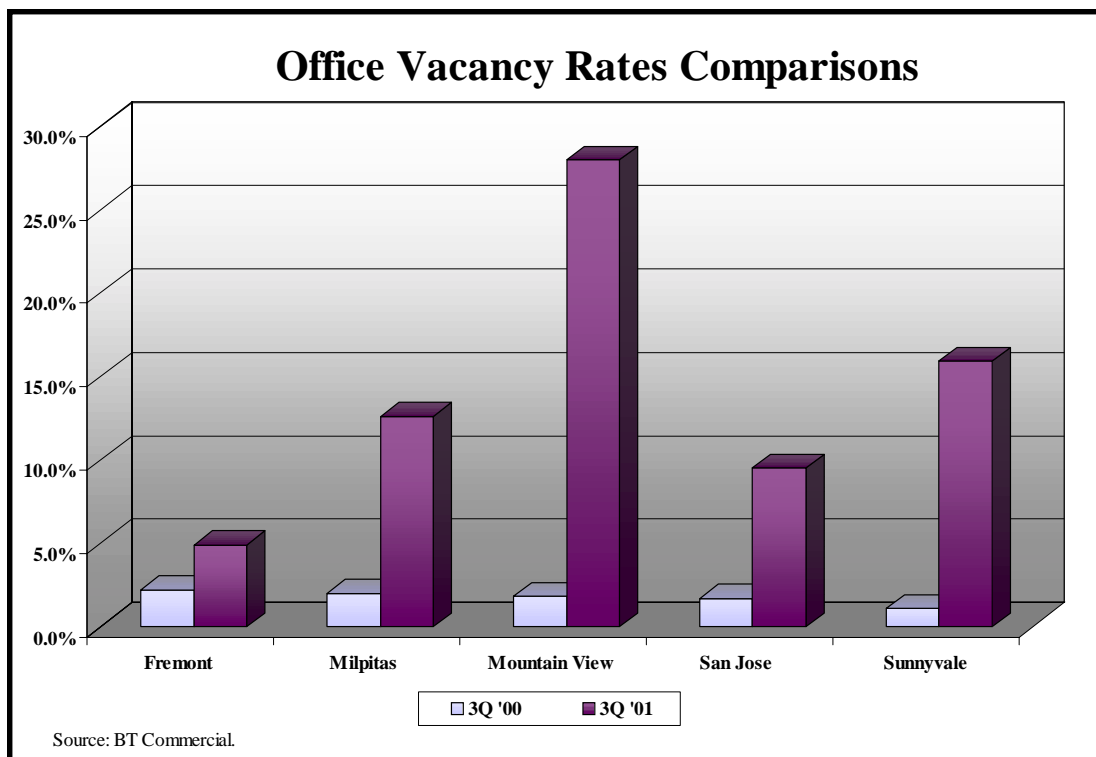
Median Sale Price of Single-Family Housing in Fremont



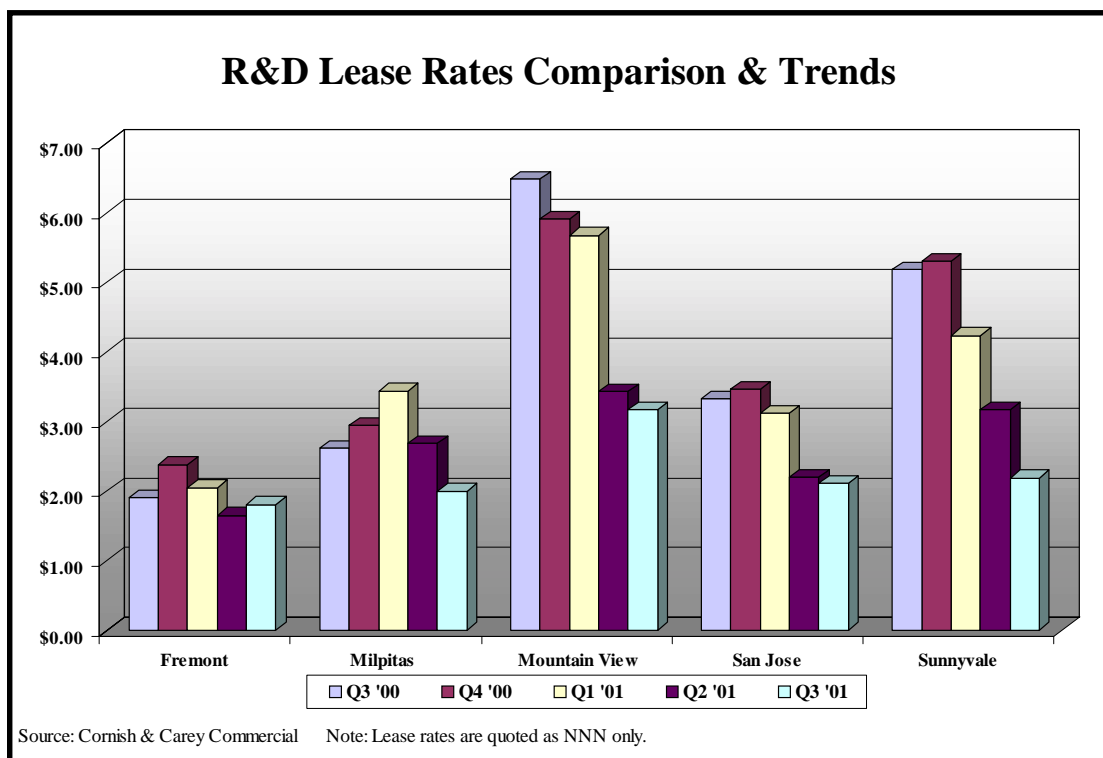
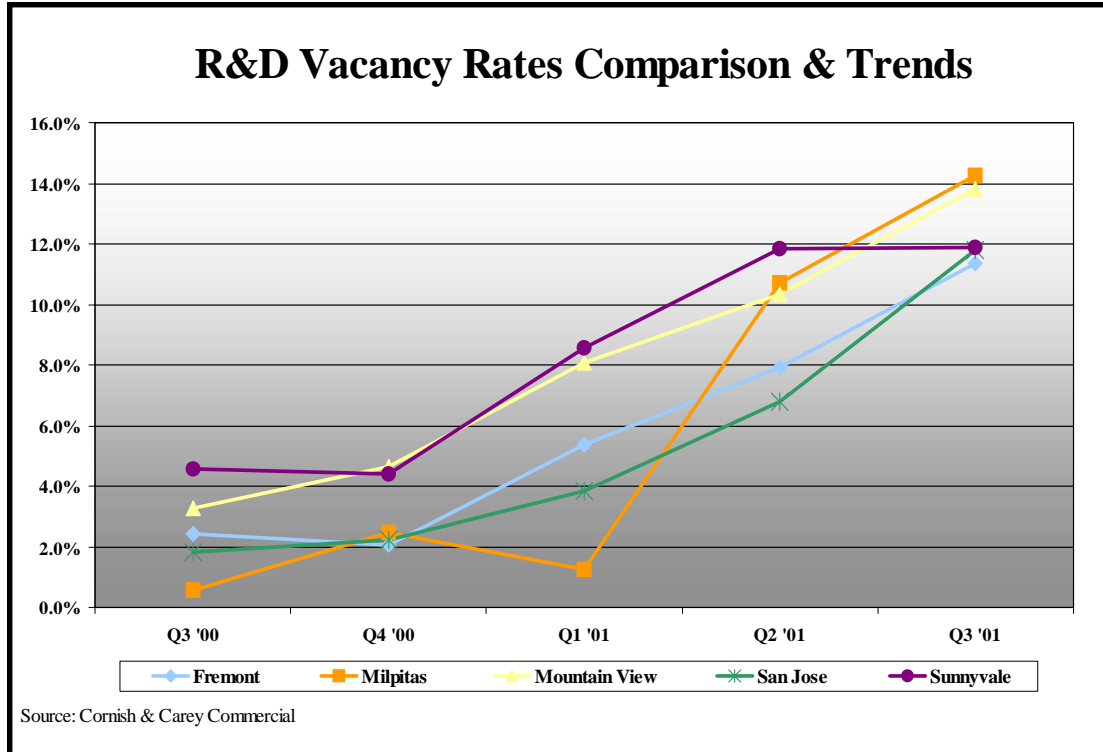
**New Housing Construction
F.Y. 1998-99 through 2000-01**



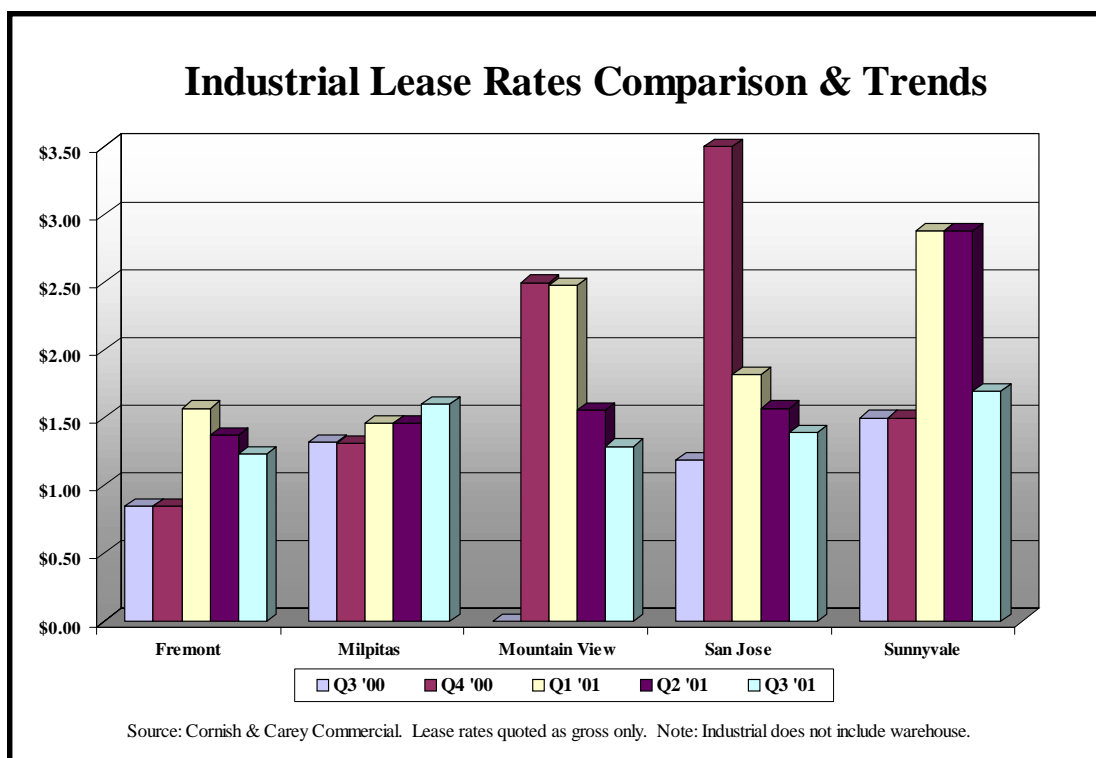
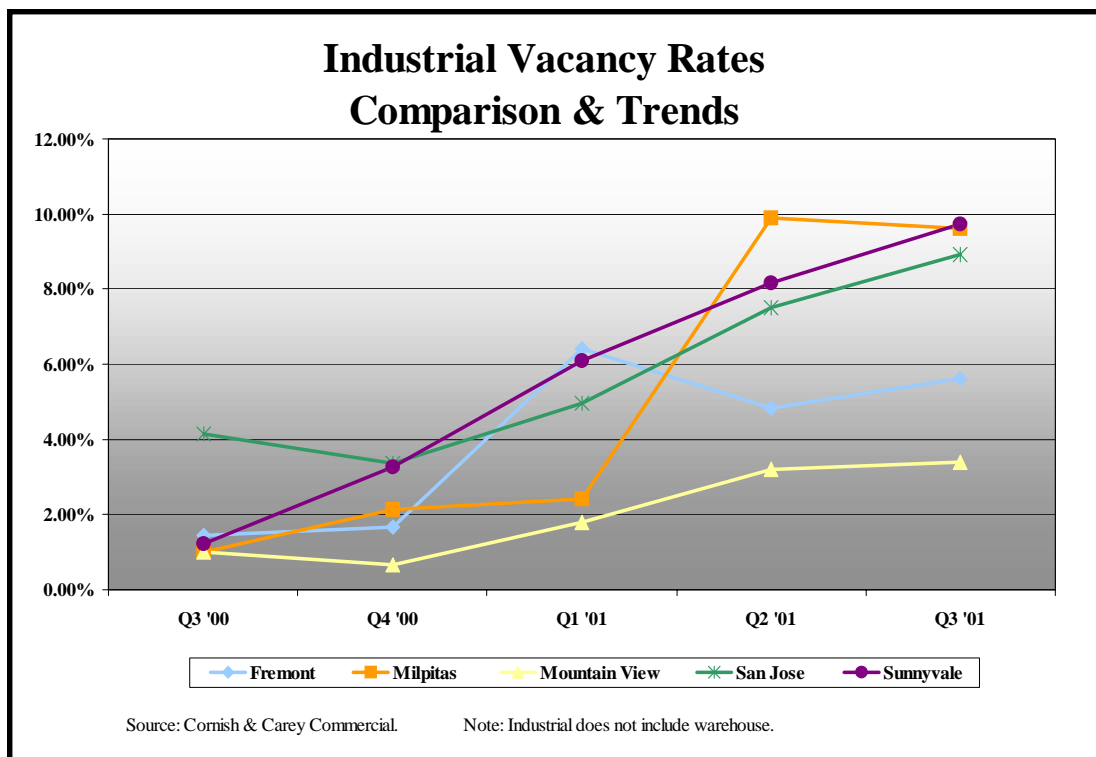
OFFICE VACANCY & LEASE RATES |



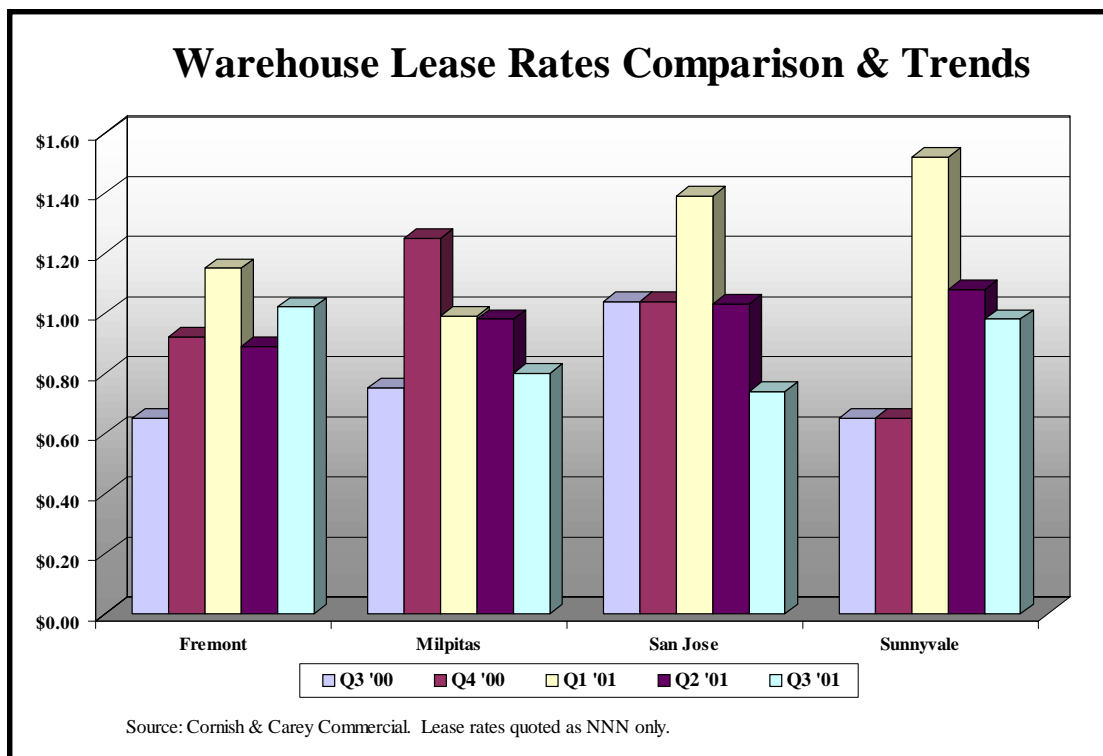
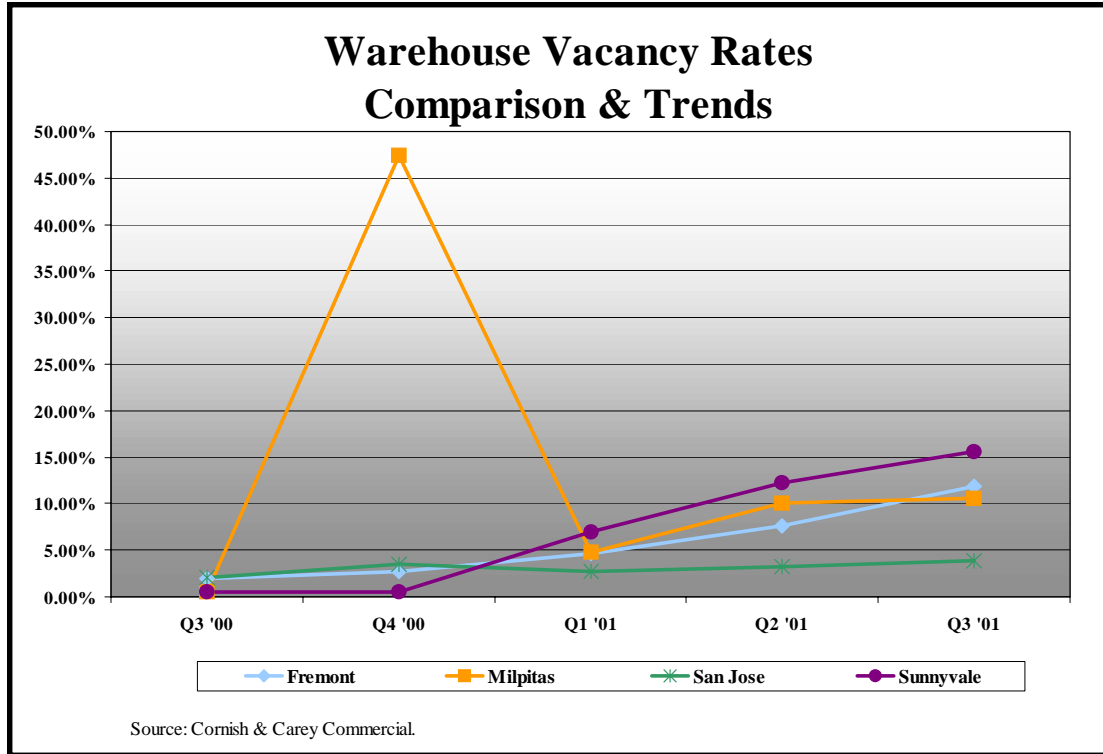
| **R&D VACANCY & LEASE RATES**



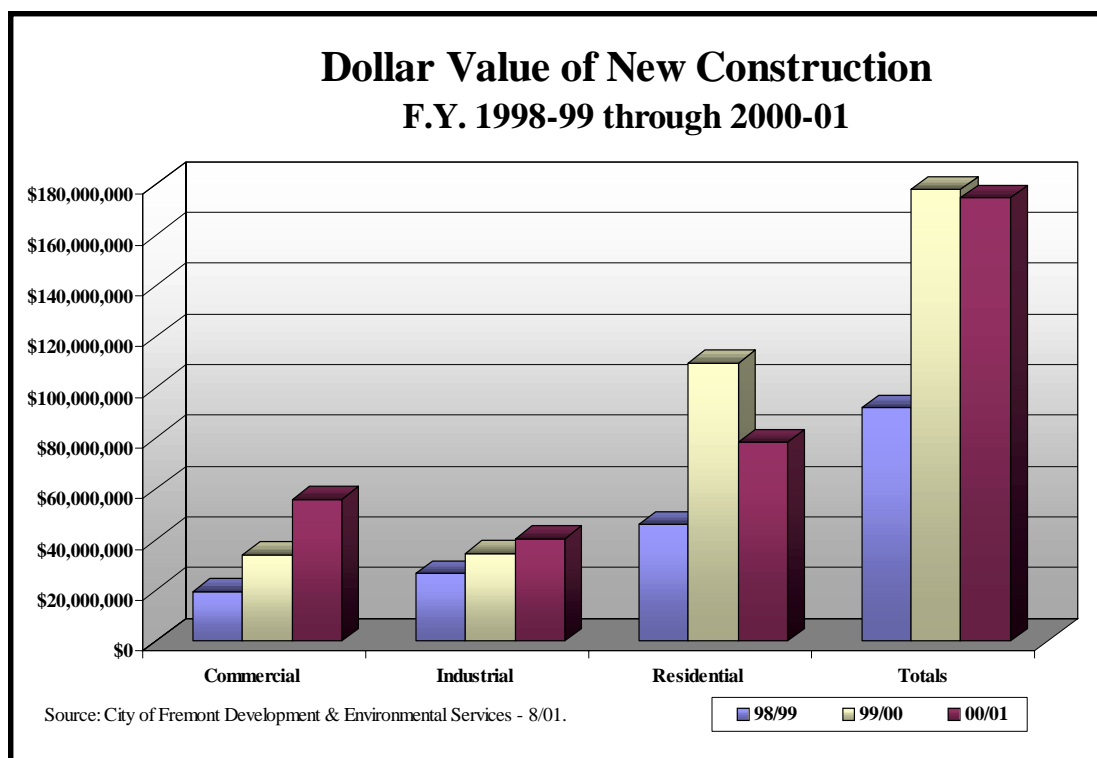
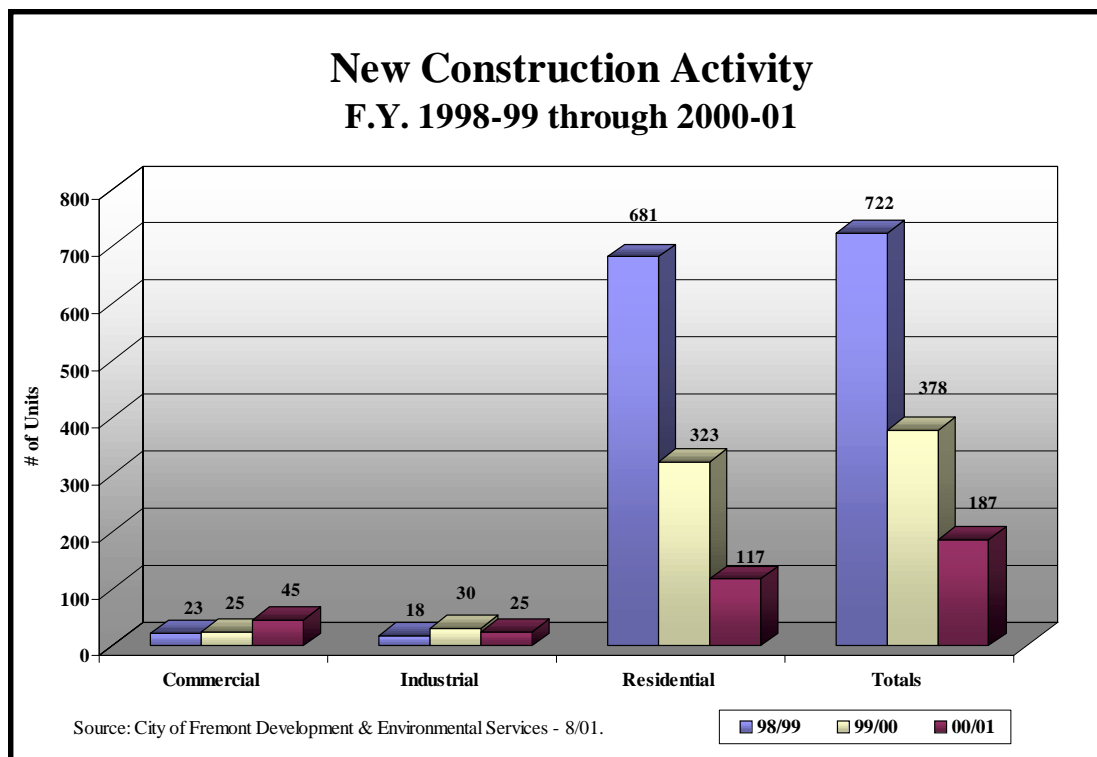
INDUSTRIAL VACANCY & LEASE RATES |



| **WAREHOUSE VACANCY & LEASE RATES**



CONSTRUCTION ACTIVITY |



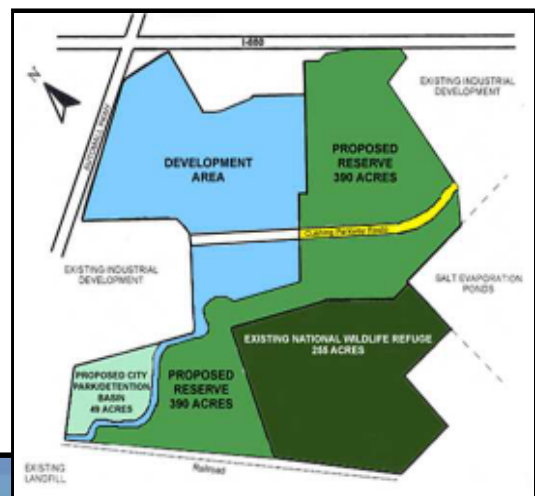
| PACIFIC COMMONS

Pacific Commons is designed to be a model business center for the next generation of Silicon Valley business users. Catellus Development Corporation is developing this ambitious 8.3 million square-foot master-planned business community in the city of Fremont.

Pacific Commons will include office, R&D, light industrial, retail, and hotel/conference facilities. The retail segment of the business park will consist of a wide array of stores, cafes, and restaurants conveniently located within walking distance of each other. The business park will feature tree-lined walkways, sports fields, recreational parks, water features, and over 177 acres of open space for the enjoyment of the natural and man-made amenities.

Pacific Commons is a transit-oriented project that will include regional bus service, BART shuttles, and a new train station proposed for the Altamont Commuter Express (ACE) and Capitol Corridor Trains. As the largest, single-ownership property in the Bay Area, opportunities for growth within the business park are tremendous. Positioned to become the most prestigious business community in Northern California, Pacific Commons' services, extensive amenities, and commuter transportation solutions will provide today's leading edge companies with a competitive advantage in recruiting and retaining the most talented work force in the region.

Source: Catellus Development Corporation; <http://www.colliersparrish.com/pacificcommons/home.html>



NEW HOTELS |

More than 1,200 new hotel rooms have been built within Fremont over the past few years. This tremendous boom in hotel construction has more than doubled Fremont's hotel room inventory to approximately 2,700. The Fremont Marriott, a four star hotel, is the only full service hotel built in Silicon Valley in the last 12 years.

Marriott	46100 Landing Parkway	358 rooms	(800) 228-9290
La Quinta	46200 Landing Parkway	148 rooms	(510) 445-0808
Homestead Village	46080 Landing Parkway	116 rooms	(510) 353-1664
Extended Stay America	46312 Mission Blvd.	108 rooms	(510) 979-1222
Extended Stay America	5355 Farwell Place	119 rooms	(510) 794-8040
Studio Plus	5375 Farwell Place	82 rooms	(800) 398-7829
Crawford Suites	42150 Albrae Street	127 rooms	(510) 651-7373
Mission Peak Lodge	43643 Mission Blvd.	Add 9 units	(510) 656-2366
Amerisuites	3101 Warren Avenue	151 rooms	(800) 833-1516

Established hotels/motels are also listed and mapped on Page 12.



COMMERCIAL / INDUSTRIAL DEVELOPMENT

Existing Commercial/Industrial Development					
Existing Development	Commercial/Industrial Land Uses				
		Commercial	Industrial	Services	Other[1]
	Acres	1,455	4,283	937	129
					6,804
January, 1999	Building Sq. Ft.	12,512,000	39,703,000	4,456,000	0
					56,671,000

[1] Includes agriculture and other uses that cannot be allocated to individual items, representing less than 4% of the total.

Note: Totals may not exactly add up due to rounding; acres are rounded to the nearest whole number and square feet are rounded to the nearest thousand.

Source: City of Fremont Development and Environmental Services Department.

Projected New Commercial/Industrial Development			
1999 to Buildout (in Square Feet)			
COMMERCIAL/INDUSTRIAL LAND USES	NEW DEVELOPMENT (Including Catellus Pacific Commons)	BUILDING ADDITIONS	TOTAL PROJECTED DEVELOPMENT ^[1]
Commercial			
Office	260,000	110,000	370,000
Retail < 100,000 sq.ft.	1,820,000	50,000	1,870,000
Retail > 100,000 sq.ft. ^[2]	500,000	0	500,000
Automall	90,000	0	90,000
Total Commercial	2,670,000	160,000	2,830,000
Industrial			
Warehouse	3,330,000	110,000	3,440,000
Light Industrial/R&D	19,820,000	340,000	20,160,000
Manufacturing	1,190,000	1,500,000	2,690,000
Total Industrial	24,340,000	1,950,000	26,290,000
Services ^[3]			
Hospital/Convalescent Home	200,000	0	200,000
School	0	0	0
Public Institutions	100,000	0	100,000
Total Services	300,000	0	300,000
Total Projected Development	27,310,000	2,110,000	29,420,000

[1] Totals may not exactly add up due to rounding; square feet rounded to nearest ten thousand, wherever logical.

[2] This reflects only one planned retail center at Pacific Commons. No additional retail developments over 100,000 square feet are projected.

[3] Services refers to non-commercial public land uses. Based on recent market trends, it is assumed there would be four additional convalescent/assisted care homes constructed by buildout. It is further assumed that any new religious facilities would occupy existing structures. Any increases in building square footages for public institutions would most likely be building additions.

[4] Includes agriculture and other uses that cannot be allocated to individual items, representing less than 4% of the total.

Source: "1999 Addendum to the 1995 Development Impact Fee Report", Seifel Associates.

DEVELOPABLE RESIDENTIAL LAND |

Developable Residential Land Under Existing General Plan at the Step One Density Level ^[1]		
HOUSING TYPE	ACRES ^[2]	UNITS (STEP 1 / LIKELY BUILDOUT) ^[4]
Single Family (Detached)		
Very Low (.25 - 1.0 d.u./acre)	158	39
Very Low (.5 - 1.5 d.u./acre)	717	359
Very Low (1 - 2.3 d.u./acre)	31	31
Low (2 - 3.5 d.u./acre)	101	201
Low (3 - 5 d.u./acre)	88	263
Low (4 - 6 d.u./acre)	15	44
Low (5 - 7 d.u./acre)	164	821
Low (6.5 - 10 d.u./acre) ^[3]	50	448
Total Single Family (Detached) Units	1,324	2,206
Single Family (Attached)		
Medium (6.5 - 10 d.u./acre)	15	93
Medium (11 - 15 d.u./acre)	4	47
Total Single Family (Attached) Units	19	140
Total Single Family Housing	1,343	2,346
Multi Family		
Medium (15 - 18 d.u./acre)	19	234
Medium (18 - 23 d.u./acre)	9	69
Medium (23 - 27 d.u./acre)	0	0
Medium (27 - 35 d.u./acre)	1	19
High (50 - 70 d.u./acre)	0	0
Total Multi Family	29	322
Total Mobile Homes	0	0
TOTAL DEVELOPABLE LAND	1,372	2,668
<p>[1] Step One Density Level is the lowest density level by which development can be limited to in the city of Fremont. The figures for Step One density are represented as the lowest number in the density ranges given in the first column.</p> <p>[2] The vacant land does not include development of the General Plan Hill Area above the Toe-of-the-Hill. Because of the number of issues related to this Hill Area, it is unknown when or how much of this land will be developed.</p> <p>[3] Reflects residential units planned in the Centerville Specific Plan Area, which will redevelop existing commercial.</p> <p>[4] Projection of units are based on Step One and Likely Development density levels.</p> <p>* Note: d.u. is the abbreviation for dwelling unit.</p> <p>Source: "1999 Addendum to the 1995 Development Impact Fee Background Report," Seifel Associates.</p>		

| OFFICE OF NEIGHBORHOODS / REDEVELOPMENT

Office of Neighborhoods

The Office of Neighborhoods was formed in the Fall of 1998 to manage Redevelopment Agency, housing and community building projects. To enhance physical and visual improvements to the historical, commercial and business districts, a Commercial Rehabilitation Program was established and includes façade improvement and visual marketing assistance. The newly developed Unreinforced Masonry Loan Program also stimulates reinvestment and revitalization of the historic redevelopment districts. Staff will continue to seek opportunities for land acquisition and assembly of parcels to facilitate appropriate development and encourage private investment. Due to the recent project area merger, it is also anticipated the Redevelopment Agency will pursue the issuance of up to \$20 million in bonds to finance redevelopment and affordable housing projects.

Redevelopment

Redevelopment is a tool which cities and counties can use to focus attention and financial investment in designated project areas which are experiencing physical and/or economic decline. Redevelopment activity is intended to create jobs, revitalize the business climate in aging areas, rehabilitate and add to the housing stock, and encourage active participation and investment by the community. Redevelopment investment takes the form of new streets and public landscaping, public parking facilities, assistance for private residential and commercial development projects, rehabilitation of existing commercial and residential structures, marketing programs to attract new businesses to an area, and programs to attract shoppers to existing businesses.

The City of Fremont has established four redevelopment project areas. Three are in the historic commercial areas of Irvington, Centerville, and Niles, and the fourth is the Industrial Project Area west of I-880.



BUSINESS RESOURCES |

Fremont Chamber of Commerce

The Fremont Chamber of Commerce plays an active role in the Fremont's business community. With its mission to promote, support and enhance a positive business environment, the Chamber serves as a network, resource, and advocate for Fremont businesses. The Chamber's 1,000-plus members benefit from bimonthly mixers, publicity, referrals, business newsletters, seminars, and workshops. Through the Chamber, members have access to credit union benefits, demographic and trade information, and resources offered by the U.S. and California Chambers of Commerce. As an advocate for a positive business environment, the Chamber supports quality education and takes an active stance on business-related legislation.

The Fremont Chamber of Commerce is located at 39488 Stevenson Place, Suite 100. For more information about the Chamber, please call (510) 795-2244, or visit the Chamber's website at www.fremontbusiness.com.

East Bay Small Business Development Center (EBSBDC)

From a new company just starting out to a mature business ready to expand its markets, the East Bay Small Business Development Center (EBSBDC) in Fremont provides businesses of all types with loans, programs, and services to help them reach their goals and thrive in a competitive market. Most of the Center's services are free and include one-on-one consulting and training in areas such as financing, accounting, cost management, market research, resource and network referrals, procurement assistance, business sales acquisitions, and capital formation. These services are also integrated into the Center's programs, which include computer applications training, entrepreneurial training, environmental business assistance, home-based business assistance, international trade, manufacturer's assistance, and welfare-to-work employer training.

The Fremont Center serves businesses in southern Alameda County, and is part of a statewide network of 45 SBDCs and satellite offices. The SBDC program is funded by the U.S. Small Business Administration, the California Technology, Trade and Commerce Agency, and the Chancellor's Office of California Community Colleges. Through their support of businesses, the SBDC strives to create and retain jobs, stimulate the local economy, and leverage business opportunities.

The EBSBDC in Fremont is located at 3100 Mowry Avenue, Suite 404. For more information call (510) 505-9725, or visit the SBDC website at www.commerce.ca.gov/business/small/starting.

BARTA

The Bay Area Regional Technology Alliance (BARTA) is a private / public partnership established with assistance from the California Technology, Trade and Commerce Agency's Division of Science, Technology and Innovation (DSTI) to support and encourage technology-based economic development in Northern California. BARTA is a non-profit organization whose activities are focused on shortening the time to market for new technologies and providing high quality business assistance to emerging companies/firms.

| BUSINESS RESOURCES

BARTA achieves many of its goals through partnerships and alliances with other regional organizations. BARTA's sponsors include the East Bay Economic Development Alliance for Business and the Bay Area Economic Forum. BARTA collaborates with these and other organizations in the promotion of region-wide projects to advance the Bay Area economy.

BARTA represents the State of California in a matching grant program. As a private/public partnership, BARTA is uniquely situated to bridge the gap between publicly funded resources, like the Small Business Innovation Research Program (SBIR) and the California Technology Investment Partnership (CalTIP), and private sector services.

For further information, contact BARTA at (510) 354-3900 or visit their web site at www.barta.org.

MANEX

Manex is a California corporation that provides expert, affordable consulting services and resources to small- and mid-size manufacturing companies. As an affiliate of the U.S. Department of Commerce's Manufacturing Extension Partnership, and the California Technology, Trade and Commerce Agency's Manufacturing Technology Program, Manex offers a wide spectrum of customized solutions using proven techniques and the latest technologies designed to help client companies improve their quality, productivity, profitability, and competitiveness. They accomplish their goals by modernizing operations, identifying new tax breaks, training programs, cutting through red tape, and answering questions over the telephone.

Manex provides companies with funding access to the State of California's Employment Training Panel (ETP), a state agency that reimburses companies that provide supplemental training to their employees. More than 2,500 employees have received ETP funded training under Manex's agreements over the past three years. Manex helps companies initiate, develop, and manage training programs in areas such as manufacturing, management, computer, and business skills. Small businesses who are interested in obtaining ETP funding for employee training should contact Sallyanne Monti, Manager of Training Services at: (510) 249-1480.

For more information about Manex, please see their web page: www.manex.org, or call (510) 249-1480.

Recycling Resources

The City of Fremont has made a commitment to provide leadership in recycling and waste prevention for the community. The Environmental Services Division of the City of Fremont offers information and technical assistance to residents, businesses, industry, institutions, and organizations.

BUSINESS RESOURCES |

Businesses have a variety of options for reducing waste, improving efficiency in their operations, and lowering their garbage and recycling bills. Environmental Services staff provide business assistance and referrals regarding waste prevention, identifying recyclable wastes, and collection containers and services. The “Fremont Commercial/Industrial Recycling Guide” lists many recycling services in the cities of Fremont, Union City and Newark.

Source reduction (waste prevention) encompasses strategies by which businesses can avoid creating unnecessary waste. Environmental Services staff provides technical assistance to businesses regarding reducing the quantity and/or toxicity of waste materials from their operations. This can involve changing design, manufacture, purchasing and use of materials, products and packaging.

As part of a designated Recycled Market Development Zone, Fremont also provides assistance to new entrepreneurs and recycling businesses seeking technical support or feedstock.

For more information on recycling and waste prevention, please contact Fremont’s Environmental Services Division at (510) 494-4740, or visit the Alameda County Waste Management Authority website at www.stopwaste.org.

Family Resource Center

The Fremont Family Resource Center (FRC) is a centrally located place where families of all kinds can find resources and services they need. Fremont’s FRC is unique in that it co-locates over 20 different agencies with a host of integrated services under one roof. Some of these agencies are non-profit, while others are State, County and City of Fremont services. The FRC is housed in two adjacent buildings at 39155 Liberty Street in Fremont’s Central Business District. The FRC is located near public transportation and has ample free parking. Owned and maintained by the City of Fremont, the center offers a warm, family friendly atmosphere, meets current standards for accessibility and has been designed with special attention to locating services that will facilitate ease of access for families.

Programs at the FRC which are business or work related are:

Cal Works Success Center, jointly operated by the County Welfare-to-Work office and the One-Stop Career Center, offers motivational training and a job club program designed to assist AFDC recipients in successfully obtaining entry into the job market. Contact Betty Chan at (510) 794-3947 or via e-mail at bchan1@edd.ca.gov.

Community Child Care Coordinating Council (4C’s) of Alameda County is a non-profit agency offering referrals to child care centers and family child care providers and provides assistance and training for child care providers. The agency also offers consulting to businesses that would like to provide child care services to their employees. Contact Rosemary Obeid at (510) 584-3119 or via e-mail at rosemaryo@4c-alameda.org.

| **BUSINESS RESOURCES**

Child Care Links is a non-profit agency that offers subsidized child care assistance to low-income families, operates a food and nutrition program, and offers training to child care providers. Contact Shirley McPherson at (510) 791-9256 or via e-mail at shirley@childcarelinks.org.

The California State Department of Rehabilitation works with clients to develop a positive vocational/employment outcome through counseling, career goal and plan development, and essential services to successfully complete goals. Contact Margot Bennett at (510) 794-2464 or via e-mail at mbennett@dor.ca.gov.

Tri-Cities One-Stop Career Center (formerly known as the State Employment Development Department) offers Internet access to job openings, online referral and appointment services and access to other shared resources. Contact Betty Chan at (510) 794-3947 or via e-mail at bchan1@edd.ca.gov.

The Welfare-to-Work Department provides financial assistance and services to needy families with children under 18 years of age who meet certain financial requirements. The clients then receive employment and community self-sufficiency services, which assists them in getting off welfare and into the labor market. Contact Donald Sandri at (510) 670-6231 or via e-mail at dsandri@co.alameda.ca.us.

Youth Opportunity and Employment is a program that emphasizes the importance of youth staying in school. It provides education and job experience for youth with the goal of them becoming successful in the workforce. Services also includes job referrals, youth peer job counseling and job readiness workshops. Contact Cindee Carpenter at (510) 574-2220 or via e-mail at ccarpenter@ci.fremont.ca.us.

BUSINESS OUTREACH |

Fremont actively reaches out to businesses to create and maintain positive working relationships. Some of the activities the City undertakes to foster those alliances are the following:

“Doing Business” Website

Fremont’s Office of Economic Development has a web address called “Doing Business” (www.ci.fremont.ca.us/business.html) and is entirely business related.

This *Community Economic Profile* is reproduced on the web site in HTML format so an individual or business can browse through the document. If a complete print out of the document is desired, the *Profile* is also provided in PDF format.

There is other useful business information on the “Doing Business” website. Retailers can find out about vacancies in our many shopping centers. There is also a map that locates us in the Bay Area, a map of the City itself, and a local traffic count map. Information is presented on how to register a business within the City and how to get a construction project planned, approved and built. Business resources such as local educational facilities, support services and key City contacts are provided. A copy of the latest “Fremont in Business” newsletter is also available. Finally, a link to the Fremont Chamber of Commerce is offered.

“Fremont in Business”

Fremont publishes a quarterly business newsletter that is distributed to approximately 4,000 local firms and individuals. This publication explores many and varied topics that are of immediate interest to Fremont firms. It also addresses emerging business trends in Fremont as well as those outside the City that affect Fremont businesses. New laws and their affects on business are also discussed. If you wish to be put on the mailing list for this newsletter, please contact our offices at (510) 494-4810 or e-mail us at sconcannon@ci.fremont.ca.us.

Fremont’s Visitors’ Guide

Fremont’s prime location within the Silicon Valley and the Bay Area attracts many businesses, daytime employees, prospective residents, and business travelers all of whom regularly request information on the City’s attractions and amenities. To facilitate these requests and to show “There’s More to Fremont!” the ***Fremont Visitors’ Guide*** lists the vast array of parks and attractions, hospitality services, and entertainment facilities all located within Fremont.

For your copy of the ***Visitors’ Guide***, please call us at (510) 494-4810 or by e-mail at atsui@ci.fremont.ca.us.

BUSINESS OUTREACH**Retail Marketing Information**

Economic Development staff has produced an information packet that highlights many reasons for retailers to locate in Fremont. Information about our City's very high median household income, the high educational level of our citizens and much more is provided in one convenient packet. If you would like a Retail Marketing Packet, please contact us at (510) 494-4850 or by e-mail at sconcannon@ci.fremont.ca.us.

Corporate Visits

City staff and elected officials meet regularly with Fremont's employers so that we can be best informed about market conditions and the factors influencing businesses in our community. It is our goal to be responsive and helpful to our businesses and to assist them in being successful in Fremont.

Business Liaison

This program is targeted at industrial companies that have 20-75 employees and are not part of other outreach efforts. City Firefighters call on companies two to three times a year. Those companies are then encouraged to call their assigned firefighter any time during the year with questions about any City service or operation. The purpose of the program is to provide businesses with a personal liaison from the City of Fremont.

Economic Development Advisory Commission (EDAC)

This Commission is comprised of nine people representing different sectors of Fremont's economy and the Chamber of Commerce. The EDAC advises City Council on policy matters and emerging issues that affect businesses. The Commission creates opportunities for businesses to express their needs, ideas and goals so the City can better understand how we can be most helpful to creating a successful business climate in Fremont.

Economic Development Alliance for Business (EDAB)

EDAB is an economic development organization that serves the East Bay portion of the greater San Francisco Bay Area. EDAB provides assistance to businesses in terms of site location, financing, regulatory coordination, workforce issues, and several business climate issues.

In September 1990, Alameda County established EDAB to enhance the competitive economic position of the County and its 14-member municipalities (including Fremont). The program is a public-private partnership funded by the County, member cities, special districts, labor and the private sector. EDAB's principal focus is on business attraction and retention, regulatory coordination, and science and technology. EDAB also serves as a business resource to those firms wanting to locate in the East Bay. It has ties to many other organizations with various areas of expertise.

For more information about EDAB, visit their web site at www.edab.org/index.html.

BUSINESS OUTREACH |

Joint Venture Silicon Valley (JVSV)

Joint Venture’s mission is “To bring people together from business, government, education and the community to identify and to act on regional issues affecting economic vitality and quality of life.” Joint Venture consists of leaders from business, government, education and the community focussed on projects, forums, and activities that sustain Silicon Valley’s economic strength while balancing quality of life issues important to the constituent communities. Fremont partners with Joint Venture in the following endeavors:

- Help retain, expand and attract business to the area
- Support entrepreneurs in their efforts to start new businesses
- Support a unique partnership between the public and private sectors to streamline regulatory processes and reduce costs
- Bring business and government together to address tax and fiscal policy issues important to the future of the area
- Stimulate the development of environmentally-beneficial industry
- Promote local efforts to create healthy communities
- Lead in the creation of an electronic community in the Bay Area
- Spark a renaissance of public education in Silicon Valley

In the Joint Venture’s Economic Development Roundtable, cities work together to create an environment for technology companies to start-up, grow, and expand. The member cities share best practices with each other and build relationships with the Valley’s economic engine – the fast growing technology “gazelles” and the larger cluster industry “Anchor” industries. One of the more exciting projects Joint Venture is currently working on is to “web-enable” the building and community development process. Joint Venture’s goal is to build a critical mass of 10 Silicon Valley cities that are able to receive, process, track and deliver permits via the web. Funds for Joint Venture are provided by businesses, local governments, professional associations, labor organizations, foundations, and individuals.

For more information about Joint Venture Silicon Valley, please visit their web site at www.jointventure.org.

| UTILITIES

Natural Gas and Electric Power**Supplier: Pacific Gas and Electric (PG&E)****Residential Programs****(800) 933-9555**

Smart Energy Line

Non-Residential Programs**(800) 468-4743**

Energy Efficient Resource Center

Retrofit Rebate Program

Pacific Gas and Electric is the largest investor-owned utility in the United States. In California, it serves 48 of the 58 counties in the State. PG&E works closely with economic development organizations and actively works to help businesses locate and stay in Northern California. PG&E has the resources available to aid businesses in increasing overall efficiency and lowering costs to help them become more competitive and profitable.

Water
Supplier: Alameda County Water District
www.acwd.org
(510) 659-1970

The Alameda County Water District (ACWD) services approximately 77,000 customers in its 100 square mile service area which consists of the cities of Fremont, Newark, and Union City. ACWD draws its water from three sources: the local watershed (15%); State Water Project (55%); and San Francisco's Hetch Hetchy Reservoir (30%).

The maximum production/delivery capacity of ACWD is 76.4 million gallons per day. Currently, average consumption is approximately 50.2 million gallons per day.

Industrial/Commercial Service Charges

Bi-monthly billing ranges from \$8.90 for a 5/8 inch meter, to \$1,040 for a 10 inch meter, plus the current rate of \$1,552 per 100 cubic feet of water (748 gallons).

Industrial/Commercial Facilities Connection Charges (New Installations)

Based on meter size requested, they start at \$4,860. Additional property fees and installation charges may apply.

Bi-monthly billing is base on the size of meter requested. The current water rate is \$1,552 per 100 cubic feet (748 gallons).

Single unit residential charges are \$4,860 and each multiple unit charge is \$3,890/unit.

ACWD has a variety of commercial, industrial, and residential water conservation programs that can assist you in saving water. Contact the Water Conservation Department, at the number below, to learn how you can save both water and money.

Contact the Alameda County Water District at (510) 659-1970, Ext. 403, for specific fee calculations and cost estimates or visit the ACWD web site at www.acwd.org

Sewer

Supplier: Union Sanitary District (510) 790-0100
www.unionsanitary.com

The Union Sanitary District (USD) provides wastewater collection, treatment and disposal services to approximately 292,000 people in Fremont, Newark and Union City. The District inspects and maintains 744 miles of sewer lines in the streets, and owns and operates a 30 million-gallon per day treatment facility, located in Union City. The plant provides primary and secondary treatment, and has won four national awards for operation with no violations of water quality regulations. This year, USD received a national award for achieving five consecutive years of compliance with discharge requirements.

The District charges two types of fees; one for new connections to the sewer system (“capacity charges”) and one for the annual cost of providing the service (“sewer service charges). Sewer service charges are effective from July 1, 2001 to June 30, 2002. The capacity fees are effective September 1, 2001 to September 1, 2002.

Sewer Service Charges. The sewer service charge is collected on the Alameda County property tax statement, although it is not a property tax or related to the assessed value of a property.

| UTILITIES

Using the tax statement for billing saves USD the administrative cost of billing and collecting payments. The charge appears on the statement as “Union Sewer Svc.” The sewer service charge rates are:

Single Family Residence (flat rate).....	\$191.00 per year
Fast Food Restaurants.....	\$3.67 per 1000 gallons per year
Full Service Restaurants.....	\$4.72 per 1000 gallons per year

For most commercial and industrial customers, the three components used for billing (flow, suspended solids and chemical oxygen demand) are combined into one rate per 1000 gallons of wastewater discharged. Customers are assigned a category based on their business and billed as follows:

Strong.	\$3.86 per 1000 gallons
Moderate.....	\$2.08 per 1000 gallons
Weak.....	\$1.81 per 1000 gallons

For industrial customers with industrial discharge permits, the sewer service charge is based on actual wastewater samples collected and sent to a laboratory for analysis. The suspended solids and chemical oxygen demand are measured and water meter data is obtained to determine the flow. The rates for those industries are:

Volume Component.....	\$1.15 per 1000 gallons/year
Suspended Solids.....	\$215.57 per thousand pounds/year
Chemical Oxygen Demand (COD).....	\$117.77 per thousand pounds/year

Capacity Fees. The capacity fee for a single family residence is \$2,618. The commercial/industrial/office capacity fee is \$1.24 per square foot of new building floor area. Restaurants pay \$5.68 per square foot. A new “mixed-use commercial” category was recently adopted, which includes properties such as shopping centers, and is billed at \$2.97 per square foot. Rates for other categories such as warehouses, cafeterias, car washes, etc. can be obtained from the District.

Industries pay capacity fees at startup and for the first three years at the following rates:

Volume Component.....	\$4.79 per thousand gallons
Chemical Oxygen Demand (COD).....	\$318.18 per thousand pounds
Suspended Solids.....	\$791.94 per thousand pounds

UTILITIES |

Storm Drains and Flood Control

Supplier: **Alameda County Flood Control and Water Conservation District** **(510) 670-5480**

Flood control services are provided by the Alameda County Flood Control and Water Conservation District. The Fremont area is located in two different flood control zones: Zone 5 and Zone 6. Services are financed by assessments paid by benefiting properties. Benefit is based on each parcel's area and use, as this relates directly to storm water run off. Assessments are reviewed annually and subject to public notices and hearings. Zone 5, Northern Fremont, assessments have not been increased since the 1992-1993 Fiscal Year. Zone 6, Southern Fremont, assessments have been held at the same rate since the 1993-1994 Fiscal Year. Please call (510) 670-5518 if you have questions about assessments. Current assessments are:

	Residential	Commercial	Industrial
Zone 5	\$26.60 / unit	\$213 / acre	\$213 / acre
(Northern Fremont)			
Zone 6	\$32.00 / unit	\$256 / acre	\$256 / acre
(Southern Fremont)			

The District has adopted a master plan for major storm drain systems. Zones are established based upon the various watershed areas in the County. Storm drain inlets are maintained by the City; therefore, the District does not levy assessments for maintenance of storm drain inlets or internal storm drain pipes.

Maintenance request should be directed to (510) 670-5500. For information relating to flood hazard zones or for specific information relating to each zone, please call (510) 670-5242.

Alameda County-Wide Clean Water Program

Supplier: **City of Fremont**
Environmental Services Division **(510) 494-4740**

The Clean Water Program has been established to control the discharge of pollutants into municipal storm drain systems, local creeks, and San Francisco Bay. The sources of water pollution are activities most people are involved in either daily or occasionally. The Division uses a number of outreach methods to inform the public about the source of water pollution and simple changes to daily habits we can all do to reduce water pollution.

Charges are assessed annually on the following basis:

Residential	\$13.50 per equivalent residential unit (less than ¼ acre)
Industrial/Commercial	\$108.00 per acre
Institutional	\$ 81.00 per acre
Multi-Family Residential	\$ 81.00 per acre

| UTILITIES

Garbage and Recycling Collection Services**Supplier: Browning – Ferris Industries (BFI)****Residential and Commercial Service (510) 657-3500****Debris Box Department (510) 249-5870**

BFI is the local franchise collector for residential recyclables, yard waste and garbage, and commercial garbage in the City of Fremont. Competitive recycling services are available for businesses as well. Services include: office waste paper; cardboard; newspaper; commingled recyclables; wood; and greenwaste collection.

BFI operates the Recyclery © at Newby Island, a high volume, state-of-the-art recycling processing facility located at the Fremont / Milpitas border. The facility processes Fremont's recyclables and yard waste. It includes an award-winning Public Education and Buy Back Center where the public is welcome Tuesdays through Saturdays. Group tours are available by calling (510) 637-1350.

BUSINESS REGISTRATION |

Annual Registration Fee

Businesses operating in Fremont are required to pay a business tax registration fee. The initial registration fee for most commercial businesses located in Fremont is \$30. Thereafter, businesses must renew their registration every year. The annual renewal fee is \$30 plus a business tax that is based on the type of business. Businesses located outside of Fremont, but doing work in Fremont, are required to register for business tax as well.

Business Tax Exemptions

Businesses may be exempt from paying the registration fee and business taxes, if they fall into any of the categories listed below. Businesses that apply for exemptions must provide supporting documentation.

- Agricultural business, not including retail activities
- Non-profit corporations and associations
- Youth and senior, part-time employment
- Veterans qualified under California Business and Professions Code section 16001
- Public utilities
- Highway carriers regulated by the California Public Utilities Code
- Banks and financial institutions
- Insurance companies

Registration and business tax exemption forms can be obtained:

- **Through the Internet.** The necessary procedures and forms for registering a business in Fremont and paying fees by credit card via fax are provided in the City of Fremont's official website: www.ci.fremont.ca.us/business/businessinformation.html. Information and the form for business tax exemptions can be accessed at www.ci.fremont.ca.us/business/businesstax-exemption.html.
- **In Person.** Applications are also available at the Business Tax Division's Cashier Window of the Financial Services Office in the Development Services Center at 39550 Liberty Street, at the corner of Liberty and Kearny Streets. Office hours are Monday through Friday, 8:00 a.m. to 4:00 p.m., except holidays.
- **By Phone.** If you would like to have an application mailed to you, leave a voice-mail message with the Business Tax/License Division at (510) 494-4798 and provide the following information so that the appropriate forms can be sent to you:

| BUSINESS REGISTRATION

- Will your business be based in a commercial location or a residential location in Fremont?
- What type of business will you be operating? Please give a brief description of the nature of your business.
- If you are a business located outside of Fremont and plan to do work in Fremont, please state that fact and indicate the type of business you will be conducting in Fremont.
- The complete mailing address to which you want the forms sent.

For all other questions, please call the Business Tax Division at (510) 494-4790, or visit its website at www.ci.fremont.ca.us/business.html. The Business Tax Division's address is 39550 Liberty Street.

Other Important Registration Resources for New Businesses

County Clerk's Office

If you invent a name for your business that is any other name than your own, the name is considered a fictitious business name. All businesses are recommended to register fictitious business names with the County Clerk's Office before registering with the City of Fremont Business Tax/License Division. For more information, please call (510) 272-6797 or visit www.co.alameda.ca.us.

County Environmental Health Department

Businesses can contact the County Environmental Health Department to arrange for an inspection, or to request information and advice regarding health and environmental safety issues. The Department's services pertain to food facilities and vehicles, hazardous waste, housing and institutions, public swimming pools and spas, sewage and water, storage of hazardous materials, and underground tanks. For more information, please call (510) 567-6700 or visit www.co.alameda.ca.us.

State Board of Equalization

If your business will involve retail sales, you will need to obtain a Resale License or Seller's Permit from the State Board of Equalization. For more information, please call (800) 432-2829 or visit www.boe.ca.gov.

CITY CONSTRUCTION PERMITS |

When Fremont updated its General Plan in 1991, the City certified a citywide Environmental Impact Report for the General Plan. The benefit is pre-clearance for environmental review of cumulative impacts for most industrial and commercial projects. This means the review process is normally much shorter in Fremont compared to communities that have not already performed this type of comprehensive environmental review.

Fremont's Permit Service Team offers companies seeking a competitive edge support needed in location siting, expansion, and building modification. Our development process is designed to meet the time lines of our customers.

Below are some of the services that firms and individuals can expect when doing business with the City of Fremont:

- One-Stop Development Services Center where customers can receive information and submit applications for any development-related activity.
- Most (98%) simple tenant improvement projects are reviewed and permitted over-the-counter with same-day turnaround.
- Design review and permit processing time of 5-10 days is standard for most large size tenant improvements (less than 200,000 sq. feet).
- No-wait, faxed submittal and issuance of routine building, electrical, mechanical, plumbing, roof and pest control permits.
- Over-the-counter fire code and sprinkler system plan review with same-day turnaround for most projects.
- Rapid Response Team and customized review time lines for customers with specialized needs can cut permit issuance times by up to 50% to help customers meet start-up deadlines. (For small projects and tenant improvements only.)
- Online status of development applications. Application Status Reports are updated regularly by the Development Organization and can be accessed on Fremont's web site at <http://www.ci.fremont.ca.us/business/Dostat1.htm>

For further information, please contact Development Organization staff at (510) 494-4480.

| CITY CONSTRUCTION PERMITS

Development Organization's Preliminary Review for Construction Projects

The Preliminary Review process is a discretionary review for those projects that have not received prior discretionary review and approval (e.g. Planning Commission or Zoning Administrator). The purpose of a Preliminary Review is to provide an early opportunity for problem solving before detailed (and expensive) construction plans have been developed. In addition to review for compliance with applicable codes, an architectural review and environmental clearance are accomplished at this stage of the review process.

The Preliminary Review process is a limited conceptual plan review. The Planning, Engineering, and Safety & Building departments review the plans and provide comments for incorporation into the Full Construction Document Submittal. At that time, staff will also provide a preliminary estimate of the fees pertaining to the project.

For further information about this process, please call Fremont's Development Organization at (510) 494-4443.

EDUCATIONAL FACILITIES |

Fremont Unified School District

The Fremont Unified School District (FUSD) is among the top performing school districts in the Bay Area. Fremont schools have been recognized frequently at the state and national level for achievements of their students. The District includes 30 elementary schools, five junior high schools, five comprehensive high schools, and a continuation high school. They serve a student population of around 31,000.

Among the recent awards earned by FUSD schools were the designation of Irvington High School as a New American High School, one of the most prestigious awards the U.S. Department of Education can bestow on a high school. Only 26 other U.S. schools received the designation in 2000. The award indicates that Irvington is a model high school whose programs, curriculum and teaching techniques are a model for improving high school education across the United States.

The State of California Academic Performance Index (API) results released in early 2001 further attest to the excellence of FUSD schools. The state average API score was 630 of 1,000 possible points. The lowest score posted by an FUSD school was 673, a full 43 points above average. Even more noteworthy, 15 schools scored higher than 800, the benchmark used by the California Department of Education to rate schools as “high performing.” Five elementary schools and one junior high scored higher than 900.

The District offers a nationally recognized English as a Second Language Program. The District also is piloting a Family Literacy Program sponsored by the Toyota Motor Foundation that the National Center for Family Literacy has called “phenomenal” and has cited as a model of excellence for its 900 members in the United States and Canada.

Ten percent of the students in Fremont qualify for gifted-students programs because their academic ability is at the 98th national percentile or higher. Because FUSD has a large number of students with exceptional academic ability, the District offers special programs in grades 3-12 to accommodate their talents. In addition, every FUSD high school offers Advanced Placement classes in which students do college-level work and may earn college credit in a number of subjects. Seventy-three percent of FUSD students who took AP test in 1999-2000 passed them and earned college credit as compared to a 63 percents success rate statewide.

FUSD outscored the state on the 2000 Scholastic Aptitude Test, which is widely used to assess student preparation for colleges and universities. FUSD students posted scores on the Scholastic Aptitude Test Scores (SAT) that were 35 points higher than the state average in the verbal portion and 58 points higher on the math portion. FUSD scored 27 points higher than the national average on the verbal portion and 62 points higher than the national average in the math portion.

| EDUCATIONAL FACILITIES

FUSD 2000 Scholastic Aptitude Test Scores

	Mathematics	Verbal
FUSD	576	532
California	518	497
US	514	505

The following chart illustrates how FUSD students compare to students statewide on the Golden State Examination:

	FUSD	California
Golden State Exam Honors	45 Percent	34 percent

The following table indicates how many FUSD graduates attend college and other post secondary educational institutions:

	FUSD	California
Four-year college attendance		
• University of California	28 percent	7.5 percent
• California State University	25 percent	10.1 percent

Ohlone College

Ohlone College is a public, two year, open admissions community college with an average enrollment of 10,500 students per semester. The main campus is located in Fremont with a satellite center in Newark. Ohlone College is accredited by the Western Association of Schools and Colleges.

Ohlone College offers occupational education programs leading to Associate Degrees or Certificates of Achievement in more than 35 career fields. Major program areas include: Engineering and Technology; Health Sciences; Business Management; Computer Studies; Design and Drafting; Radio and TV Broadcasting; Graphic Arts; Interior Design; and Journalism. Representatives of business, labor, and industry regularly participate in curriculum planning.

To further its economic development mission, Ohlone College actively develops partnerships with business, industry, labor, and public sector employers. These partnerships include a dynamic program of contract education, which brings customized education and training programs into the community and the workplace.

Ohlone College is located at 43600 Mission Boulevard in Fremont. For further information, please call (510) 659-6000 or see Ohlone's website at www.ohlone.cc.ca.us

EDUCATIONAL FACILITIES |

University of California, Berkeley Extension

UC Berkeley Extension provides high-quality continuing education courses in south Fremont. Their courses are directed at the current needs of the professions, business and industry, and are consistent with the academic standards of the University of California, Berkeley. More than 30 certificate and study programs are offered as well as teacher credential programs in adult and vocational education and a credential program as an urban partnership intern program.

UC Berkeley Extension is dedicated to offering students expanded choices of what, when, where, and how best to learn. Last year, they made the first 50 of more than 150 courses available through Berkeley Extension Online. Through America Online, students gain access to assignments, instructors, and chat rooms. Courses now available include those in the humanities, science, business, applied computing and information systems, engineering and environmental management.

The UC Berkeley Extension is located at 47655-B Warm Springs Boulevard. For further information, contact UC Berkeley Extension at 510-440-9090 or see their website at www.unex.berkeley.edu:4243.

Northwestern Polytechnic University (NPU)

Northwestern Polytechnic University (NPU) provides advanced education to cultivate growth and development in professional and personal lives. NPU continually adapts its curricula to reflect the fast-paced high tech environment. NPU is an accredited senior college that offers both undergraduate and graduate degrees with programs focusing in computer science, engineering, and business.

Northwestern Polytechnic University's main campus is located in Fremont at 117 Fourier Avenue. For further information, contact NPU at (510) 657-5911 or visit their website at www.npu.edu.

DeVry Institute of Technology

DeVry Institute of Technology provides high-quality, career-oriented, higher education programs in business and technology. Their programs integrate general education to enhance graduates' personal development and career potential.

The DeVry network of 21 campuses in the United States and Canada is one of the largest private higher education systems in North America. The Fremont campus offers bachelor degrees in electronics engineering, computer engineering, computer information systems, business information systems, telecommunications management, information technology, and technical management.

In 1987, DeVry merged with Keller Graduate School of Management, which offers Master's Degree programs in business administration, human resource management and project management.

| EDUCATIONAL FACILITIES

DeVry's Fremont campus is located in the Ardenwood Technology Park at 6600 Dumbarton Circle. For further information, contact DeVry at (510) 574-1100 or visit their website at www.fre.devry.edu.

Silicon Valley College (SVC)

Silicon Valley College (SVC) provides technical training and education for the high-tech careers of Silicon Valley. The school offers Associate of Applied Science degrees or diploma programs in: Design/Drafting; Health Care; Computer Graphics; Web Design; Network Systems Administration; and Network Technician disciplines.

SVC's Fremont campus is located at 41350 Christy Street. For further information, contact SVC at (510) 623-9966 or visit their website at www.svcollege.com.

California School for the Deaf, Fremont

California School for the Deaf provides comprehensive educational programs which create a strong foundation for future learning among graduates in an accessible learning environment that recognizes Deaf students and adults as culturally and linguistically distinct. California School of the Deaf ensures that students receive a quality education with emphasis on full communication access through fluency in both American Sign Language and English.

California School for the Deaf is committed to providing a Deaf-centered environment in which the design of learning and the language of instruction are consistent with a Bilingual-Bicultural approach to educating Deaf children.

California School for the Deaf has a campus located in Fremont at 39350 Gallaudet Drive. For further information, contact (510) 794-3685 or visit their website at www.csdf.k12.ca.us.

California School for the Blind, Fremont

California School for the Blind provides comprehensive educational services to students of California who are visually impaired, deaf-blind, and visually impaired/multi-handicapped from infancy through age 21. These services are provided to empower students to lead vocationally, personally and socially satisfying, productive lives leading to their highest level of independence.

Students are referred to the California School for the Blind by their local educational agencies (school districts) and parents jointly. To be considered for admission the student's primary handicap must be visual impairments.

California School for the Blind has a campus located in Fremont at 500 Walnut Avenue. For further information, contact (510) 794-3800 or visit their website at www.cde.ca.gov.

EDUCATIONAL FACILITIES |

Other Institutions

Several State of California universities and private colleges are within easy driving distance of Fremont. A list of some of the nearby post-secondary institutions follows:

Two-Year Institutions:

Armstrong University	(510) 835-7900	www.armstrong-u.edu
California College of Arts and Crafts	(510) 653-8118	www.ccac-art.edu
Chabot College	(510) 723-6600	www.clpccd.cc.ca.us/cc/
College of Alameda	(510) 522-7221	www.peralta.cc.ca.us/
Graduate Theological Union	(510) 649-2400	www.gtu.edu
Laney College	(510) 834-5740	www.peralta.cc.ca.us/
Las Positas College	(925) 373-5800	www.clpccd.cc.ca.us/lpc/
Merritt College	(510) 531-4911	www.peralta.cc.ca.us/
Northwestern Polytechnic University	(510) 657-5911	www.npu.edu
Vista College	(510) 981-2800	www.peralta.cc.ca.us/

Four-Year Institutions:

California State University, Hayward	(510) 885-3000	www.csuhayward.edu
California State University, San Jose	(408) 924-1000	www.sjsu.edu
Holy Names College	(510) 436-1000	www.hnc.edu
Mills College	(510) 430-2255	www.mills.edu
Santa Clara University	(408) 554-4000	www.scu.edu
St. Alberts College	(510) 596-1800	www.op.org/opwest/sap/
Stanford University	(650) 723-2300	www.stanford.edu
University of California, Berkeley	(510) 642-6000	www.berkeley.edu

| PUBLIC SAFETY

FREMONT POLICE DEPARTMENT**Commitment to Public Service Excellence**

The Fremont Police Department takes a proactive approach towards reducing city crime. The collaboration between the community and the Police Department produces creative solutions to combat crime and create a safe environment. The Fremont Police Department is committed to providing professional public safety service to its citizens, businesses, and visitors.

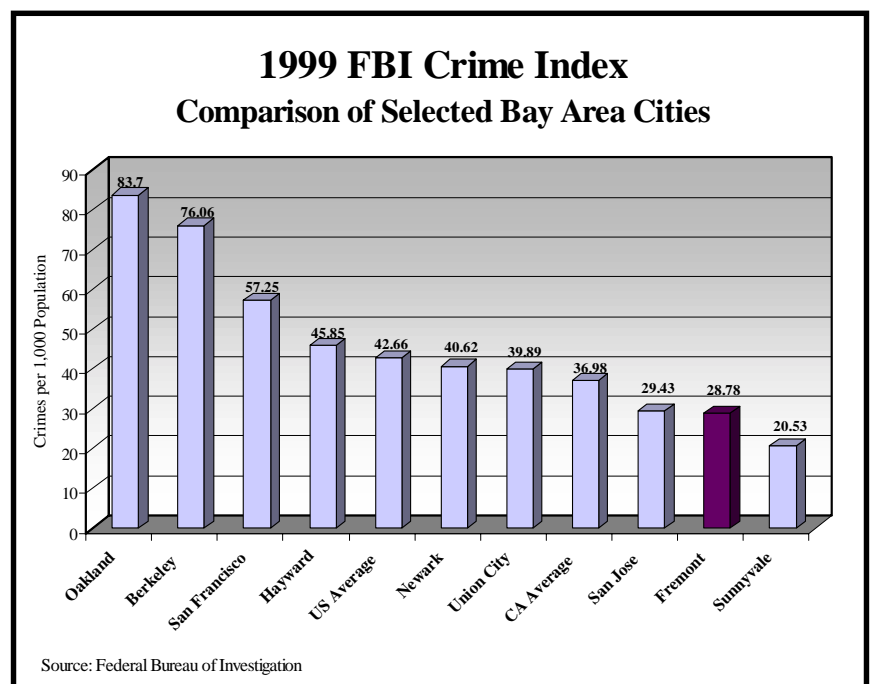
Beginning in 1995, the Fremont Police Department initiated an innovative policing strategy known as Community Oriented Policing and Problem Solving or “COPPS.” The COPPS strategy encourages creation partnerships between city government and the community to develop ways to combat crime and improve safety. The goal of COPPS is to create an interactive relationship that promotes shared responsibility for problem identification and development of solutions. During 1999, in order for COPPS to work in our neighborhoods more effectively, the department added the element of neighborhood organizing. Neighborhood organizing builds leadership skills and provides for a true partnership with police. It allows neighbors and police to tackle issues that the neighborhood finds important.

The key elements of Fremont’s COPPS strategy are:

- Leadership develop
- Build skills and confidence.
- Work with neighbors on issues they are concerned about.
- Develop grass-roots leadership and partnership.

Coordinating the efforts of police personnel, city employees, service organizations, schools, neighborhood groups, businesses, and concerned citizens has contributed to a reduction of 38% in Part I crimes over the past five years.

There are 52 cities in California with populations that exceed 100,000 citizens. According to the 1999 Federal Bureau of Investigation crime statistics, Fremont is ranked the ninth safest city with a crime index of 28.78. Fremont’s crime index rating reflects a probability of 28.78 out of 1,000 (or 2.87% likely) of being the victim of a Part I crime (murder, rape, robbery, felony assault, burglary, grand theft, auto theft or arson). In fact, Fremont’s crime rate is significantly less than both the national (42.66) and state (36.98) averages.



PUBLIC SAFETY |

Community Partnership

The key to Fremont's COPPS approach is the close personal relationship that exists between the Police Officer and the City's neighborhoods. Currently, the City of Fremont is divided into 3 patrol zones that encompass 99 neighborhood Reporting Areas (RA's). One patrol officer is assigned to each RA (usually 4-5 block area) and charged with forming partnerships to solve recurring problems. The "neighborhood officer" is encouraged to take "ownership" by providing specialized attention to their assigned areas. Individual initiatives by Fremont Police Officers have produced numerous success stories that have helped to reduce city crime and improve the quality of life within Fremont. The Fremont COPPS approach has been comprehensively extended to all areas of the city including our schools, neighborhoods, and places of business.

Schools Resource Officers

In cooperation with the Fremont Unified School District, the Fremont Police Department has deployed School Resource Officers (SRO's) to each of the city's six high schools and five junior highs schools. Fremont's SRO's have been widely credited with reducing on-campus crime and thereby creating a more conducive learning environment.

Gang Task Force

The Gang Task Force uses a variety of methods to minimize gang-related activities. They actively pursue those gang members suspected of being involved in criminal activity, and when possible, work with gang members to reduce conflict and crime.

Neighborhoods

Fremont has one of the strongest Neighborhood Watch programs of any California city with 850 separate organizations. The Police Department's active role in these organizations has included providing over 325 crime prevention presentations and technical guidance to area organizations last year. The Police Department's Office of Community Partnerships acts as facilitator between community groups and the Police Department to foster proactive problem solving at the neighborhood level, and to conserve Police assets for emergency type situations.

Street Crimes Unit

This rapid response team deals with gang and graffiti activity or series-type crimes to property and citizens.

Traffic Enforcement Unit

In addition to enforcement, this unit evaluates traffic issues and factors which cause accidents, always focusing on prevention. "Simulated Live Action Melodrama (SLAM)" and DUI checkpoints are examples of their prevention activities.

| PUBLIC SAFETY

High Technology Crime Unit

So called “high-tech” crimes have increased proportionately with the growth in business. In response to this threat, the Police Department formed the High Technology Crime Unit to work in partnership with the business community. The High Technology Crime Unit employs state-of-the-art technology to track down and prosecute criminals involved in these high-tech crimes. The unit also works with local businesses to design preventative programs to safeguard against criminal activity. There are currently two detectives assigned to the High-Tech Crime Unit. One of the detectives is assigned to the “Rapid Enforcement Allied Computer Team” (REACT), which is comprised of investigation from local, state, and federal law enforcement agencies. Fremont’s two High-Tech Crime detectives have put together a comprehensive plan on how to prevent these types of crime, ways to identify stolen property when the worst happens, and how to recognize stolen property that criminals might be trying to sell. For further information on this innovative program, please see the PD’s web site at www.fremontpolice.org/hightech/htech01.htm or call Detective Ken Heinige at (510) 790-6916.

Bicycle Patrol

A team of 12 officers use bicycles to access congested business areas and for patrolling the downtown areas, shopping malls, and high density housing complexes.

Canine Patrol

Fremont has five police dogs trained in search and capture and drug detection. Police canines can search a business facility twice as fast as a police officer.

Mobile Substation

A specially equipped Winnebago serves as an onsite command center that operates as a mobile resource to area businesses, retail centers, and neighborhoods. The vehicle is equipped with state-of-the-art communications equipment.

PUBLIC SAFETY |

RESOURCES

FREMONT FIRE DEPARTMENT

The Fremont Fire Department provides emergency fire protection, rescue and emergency medical services for the City of Fremont. In 2000, the Fire Department responded to more 13,357 alarms (see chart). The Fire Department's Operations Division consists of a dispatch center, 13 Companies, and 11 fire stations strategically located throughout the City. Overall, the department employs 202 people, and has three other divisions in addition to its Operations Division: Administrative Services, Training and Support Services, and the Fire Prevention/Hazardous Materials Management Bureau. In 1997, the Fremont Fire Department was awarded certification as an Accredited Local State Training Academy. In November 2000, Fremont Fire Chief Daniel Lydon was selected by his peers as California Fire Chief of the Year.

Please see page 11 for a map of all Fremont Fire Station. For more information about the Fremont Fire Department, please visit its website at www.ci.fremont.ca.us/fire/info.html.

Community Emergency Response Team (CERT / BERT)

Over 1000 residents and business people are trained on emergency response techniques as part of the CERT/BERT programs. The primary goal of CERT is to train residents to become self-sufficient in the hours immediately following a disaster, and to participate in volunteer search, rescue and first aid activities. The program involves six three-hour classes in earthquake preparedness, non-structural hazard mitigation, utility control, first aid, basic fire fighting using fire extinguishers, light search and rescue techniques, disaster psychology, and team organization and management. The classes are taught by firefighters and members of the Training and Support Services Division. Special CERT programs are offered for schools and special groups, such as the deaf community.

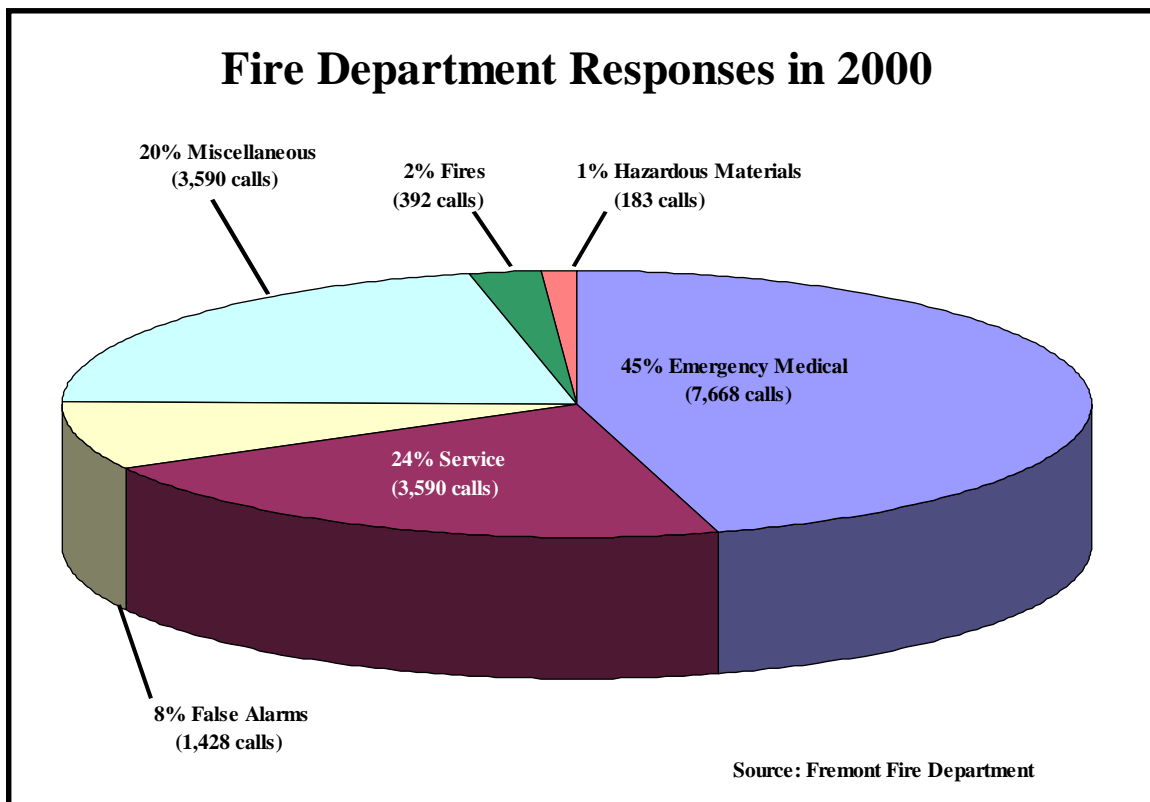
The Fire Department also offers a special program geared toward the needs of businesses and industries. The Business Emergency Response Team (BERT) is a training program based on CERT. Employers and employees are taught the same emergency preparedness curriculum offered by CERT, but within an eight hour time frame or less. Before teaching the course, firefighters and Training and Support Services Division staff take the time to learn about a business' needs and to assess potential problems.

For more information regarding the CERT program, please call (510) 494-4726 or e-mail FremontFire@ci.fremont.ca.us. For more information regarding the BERT program, please call (510) 494-4285 or e-mail FremontFire@ci.fremont.ca.us.

| PUBLIC SAFETY

Domestic Preparedness Program

Fremont, as one of the 120 largest cities in the United States, has been chosen as a participant in the national Domestic Preparedness Program. This program includes specialized anti-terrorism response training for local agencies. The purpose of the program is to enhance the capabilities of local safety agencies, hospitals and other service providers to respond to nuclear, biological and chemical weapons threats that could potentially be used in a terrorist attack. The Fremont Fire Department has completed both chemical, and biological weapons tabletop exercises in accordance with the requirements of the program and has completed the initial phase of a comprehensive domestic preparedness response plan.



TRANSPORTATION |

Location: Fremont is ideally located on the east side of San Francisco Bay in Alameda County, just 50 miles from San Francisco, 30 miles from Oakland, and 15 miles from San Jose.

Freeways: Two major freeways provide easy access to the greater Bay Area from Fremont. Interstate 880 is located on the western side of Fremont and provides a direct link to San Jose to the south and Oakland to the north. Interstate 680 flanks Fremont on the east and is the major traffic corridor between San Jose to the south and Livermore, Pleasanton, and other Contra Costa destinations to the north and east.

State Highways 84, 92 and 237 also provide access to nearby communities. In particular, Highway 84 connects Fremont with the Peninsula communities of Palo Alto, Menlo Park and Mountain View across the Dumbarton Bridge (Fremont is only 15 miles from Palo Alto). Please see page 10 for a map of Fremont's Traffic Flow.

Air: Fremont is near three international airports:

- San Francisco International Airport – 40 miles northwest of Fremont on Highway 101.
- Oakland International Airport – 25 miles north of Fremont on Interstate 880.
- San Jose International Airport – 20 miles south of Fremont on Interstate 880.

Ports: Port and barge facilities located in Oakland and San Francisco are within one hour traveling time from Fremont. The Port of Oakland is among the top five in the nation in annual container traffic.

Rapid Transit: The Bay Area Rapid Transit (BART) gives dependable rapid transit access to much of the Bay Area, including San Francisco, Berkeley, Oakland, Richmond, Daly City, Dublin, Pleasanton, Concord, Walnut Creek, Hayward and San Leandro. The BART system has its southernmost station in central Fremont. BART is currently working with the Santa Clara Valley Transportation Authority (VTA) to expand the BART system into the cities of Milpitas, San Jose, and Santa Clara. The extension will begin at the new Warm Spring station (in Fremont), which should be under construction within the next few years, and terminate near the San Jose Airport. Once built, the extension will be the connecting link between Santa Clara County and the current BART system. For more information on BART station locations and schedules, please consult BART's web page at www.bart.org.

| TRANSPORTATION

Rail:

AMTRAK has a Passenger Rail Service stop at the Centerville Train Station in Fremont. This “Capitol Corridor” train line links Fremont to both Sacramento to the north and San Jose to the south. The Altamont Commuter Express (ACE) travels from San Joaquin County to Santa Clara and also stops in central Fremont at the Centerville Train Station. Freight needs are served by Union Pacific rail lines.

Bus:

Alameda County Transit (AC Transit) provides the local bus service for western Alameda and Contra Costa counties, from Richmond in the north to Fremont in the south. The Eastbay Paratransit Consortium and individual cities provide paratransit service for this same area. The Dumbarton Consortium provides the DB Express service across the Dumbarton Bridge to Santa Clara and San Mateo counties on weekdays. The Santa Clara Valley Transportation Authority (VTA) also connects the Fremont BART station with Santa Clara County. For more information about AC Transit’s lines and schedules, visit their web site at www.actransit.org or call (510) 891-4727. For more information on VTA lines and schedules, visit their web site at www.vta.org or call (408) 321-2300.



RECREATION |

Recreation

One of the most acclaimed recreational facilities in the region is Fremont's 434-acre Central Park with 80-acre Lake Elizabeth as its showcase. The park contains 18 lighted tennis courts, a seven-acre swimming lagoon, sailing boats, a nine-hole executive golf course and driving range, six lighted softball fields, 10 soccer fields, picnic areas, volleyball courts, playgrounds, skate park and a nature area. The Fremont Community Center, a Senior Citizens Center, Animal Shelter, the Main Library, and the Police Building are all located at Central Park.

The new one-acre, Central Park Dog Park opened in 2001. This fenced in turf facility is located adjacent to the softball complex on the north side of the park.

Central Park is one of 52 parks in Fremont. There are also four community centers, four program centers, and several sports facilities. Approximately 16,500 acres are preserved as open space within the City limits – 4,000 acres are maintained by the East Bay Regional Parks District and the remaining 12,500 acres are maintained by the San Francisco Bay National Wildlife Refuge.

Educational and recreational classes sponsored by the City of Fremont include early childhood enrichment classes, dance, arts and crafts, gymnastics, horseback riding, computing and over 60 adult sports leagues. Ice skating facilities and classes are also available in Fremont. For more information on City Recreation Programs and Services call (510) 494-4600 or visit www.ci.fremont.ca.us.



| CULTURAL ACTIVITIES & CLIMATE

Cultural Activities in Fremont

- Gary Soren Smith Center for the Fine and Performing Arts at Ohlone College
- Fremont Symphony Orchestra
- Community Theater Group : Broadway West Theater Company
- Olive Hyde Art Gallery and Guild
- Fremont Art Association
- Fremont Cultural Arts Council
- Mission Peak Heritage Foundation
- Washington Township Historical Society
- Museum of Local History
- Two Multi-Screen Movie Theaters
- Four Libraries : Fremont Main Library (with a comprehensive business section), Centerville, Irvington and Niles Branches
- Ardenwood Historic Farm and Patterson House
- Higuera Adobe
- Mission San Jose
- Niles Depot Museum
- Chadbourne Carriage House
- Shinn Historical House
- Vallejo Adobe Historic Site

City of Fremont Climate

Fremont's location in the East Bay provides an idea location when it comes to climate. The fog that often settles over San Francisco rarely affects our City, yet the hotter climate of communities to the south or further east is moderated by our location on the Bay.

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Average Minimum Temperature (°F)	41	44	46	49	52	55	57	58	57	53	47	41
Average Maximum Temperature (°F)	56	60	62	66	69	73	76	76	76	72	63	57
Average Rainfall (inches)	2.70	2.10	2.10	1.10	0.20	0.10	0.00	0.10	0.20	0.90	2.10	2.00

Source: National Weather Service

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Notes

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